



## Communications Subcommittee

April 13, 2023 ~ 9:00-11:00 am

Join with Google Meet: [meet.google.com/itj-dryb-xyn](https://meet.google.com/itj-dryb-xyn)

Or by Phone: 307-370-1986 PIN:

Meeting Materials: [www.earlychildhoodcolorado.org/early-childhood-communication-collaborative](http://www.earlychildhoodcolorado.org/early-childhood-communication-collaborative)

### AGENDA

#### Meeting Objectives:

- Approve the April 13, 2023 Meeting Minutes
- Learn about current Early Childhood Communications efforts and provide feedback
- Provide feedback on the communication plan for the refreshed *Early Childhood Colorado Framework*
- Determine next steps for the Subcommittee's work based on the new ECLC Strategic Plan
- Hear comments from the Early Childhood Community

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9:00-9:10	Welcome, Introductions, and Approve Minutes <ul style="list-style-type: none"><li>• ACTION: Approve the April 13, 2023 Meeting Minutes</li></ul>
9:10-9:30	Home Visiting Messaging Campaign (Christine Anderson, Eliot Guin, and Beth Mulligan, Amalie)
9:30-10:15	Early Childhood Communications Projects from SE2 (Lauren Schott, SE2) <ul style="list-style-type: none"><li>• Safe Sleep Campaign</li><li>• Using Tiktok for Early Childhood Engagement</li></ul>
10:15-10:35	<i>Early Childhood Colorado Framework</i> Refresh Communications Plan (Shannon Wilson, ECLC)
10:35-10:50	<a href="#">ECLC Strategic Plan</a> and Next Steps for the Subcommittee (Tom Massey)
10:50-10:55	Member Updates and Public Comment
10:55-11:00	Next Steps, Final Thoughts and Adjourn

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*Note: Any presentation requested by the ECLC does not constitute or imply an endorsement of the product, process, service, or organization by the ECLC.*

The next ECLC Communications Subcommittee meeting will be October 12, 2023 from 9:00 to 11:00 am.

Please send ideas for future meeting agenda topics to [shannonm.wilson@state.co.us](mailto:shannonm.wilson@state.co.us)

#### ECLC Communications Subcommittee Charge:

Work with parents, providers, and stakeholders to advance appropriate, accessible, and timely communication efforts with parents and caregivers throughout Colorado.