

Welcome and thank you for joining!

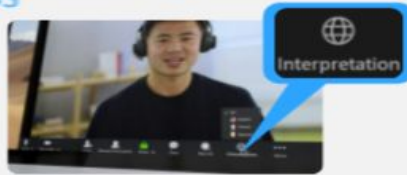


- This meeting will be recorded and posted on the ECLC Transition Webpage
- Please use the chat to ask questions for the presenters
- Spanish language interpretation is available. Follow the instructions to join the appropriate language channel

**Durante este evento, se dispondrá de interpretación de idiomas.
Para escuchar la interpretación en un idioma:**

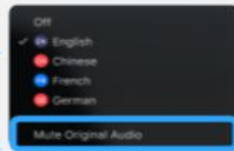


1. En los controles de la reunión o el seminario web, haga clic en **Interpretation (Interpretación)**



2. Haga clic en el idioma que desee escuchar

3. (Opcional) Para escuchar solo el idioma interpretado, haga clic en **Mute Original Audio (Silenciar audio original)**



1. En los controles de la reunión, toque el icono de los puntos suspensivos **⋮**
2. Toque **Language Interpretation (Interpretación de un idioma)**
3. Toque el idioma que usted desea escuchar



4. (Opcional) Toque el interruptor **Mute Original Audio (Silenciar audio original)**



5. Haga clic en **Done (Done)**



Early Childhood Leadership Commission

Early Childhood Transition Planning
Monthly Town Hall
February 2023

Introductions

Early Childhood Leadership Commission Co-Chairs:

- **Susan Steele** - Former President & CEO, Buell Foundation
- **Sue Renner** - Executive Director, David and Laura Merage Foundation
- **Tammi Hiler** - Special Advisor for Early Childhood and K-12 Policy for Governor Jared Polis

Agenda

- Voices from the Field
- News from the Colorado Department of Early Childhood
- Universal Preschool Program Progress and Updates
- Mythbusting and Q&A
- Upcoming Engagement Opportunities

Voices from the Field

Shar Portillo

Parent

Transition Planning

HB21-1304

- Signed June 23, 2021
- Called for the creation of two reports:
 - Department of Early Childhood Transition Plan
 - ECLC unanimously approved in November 2021
 - Colorado Universal Preschool Recommendations
 - ECLC unanimously approved in January 2022

HB22-1295

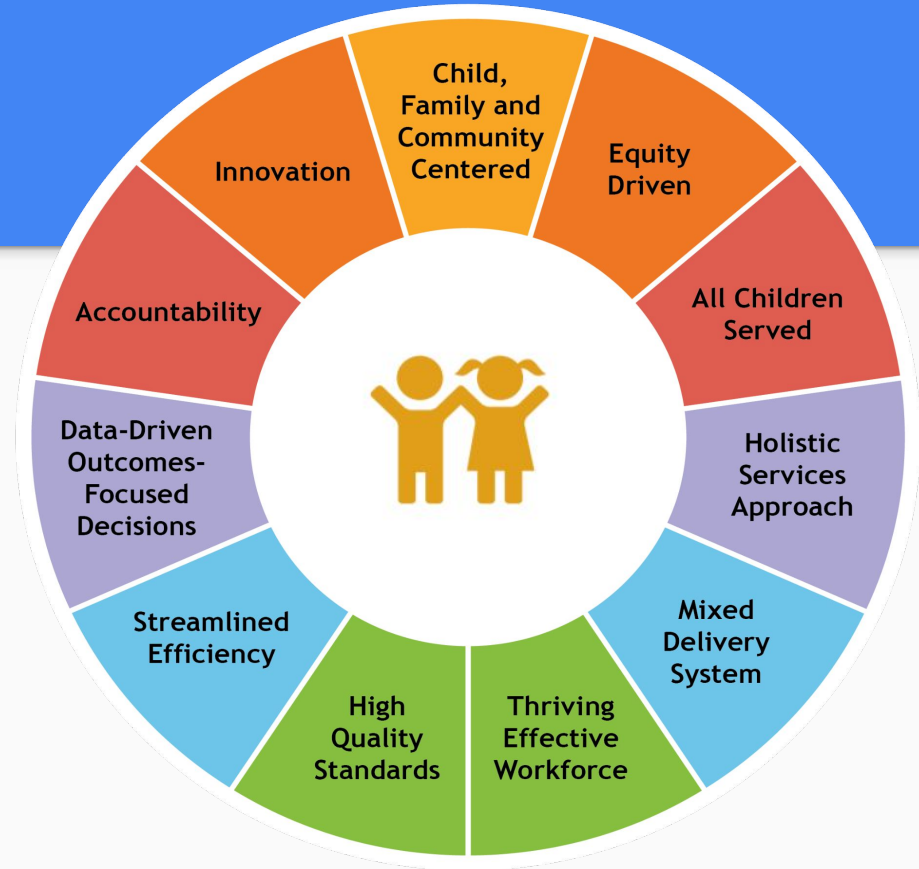
- Signed April 25, 2022
- Aligned with the recommendations of the two reports
- Established responsibilities of CDEC and the Executive Director
- Moved early childhood programs to the new department
- Created the Colorado Universal Preschool Program

CDEC officially launched July 1, 2022!



Guiding Principles

The CDEC and UPK reports centered on the guiding principles adopted by the ECLC





COLORADO

Department of Early Childhood

News from the Colorado Department Early Childhood

Dr. Lisa Roy, Executive Director
February 7, 2023

News from the CDEC

- Legislative Updates
- Hiring Updates
- Strategic Planning

Legislative Updates

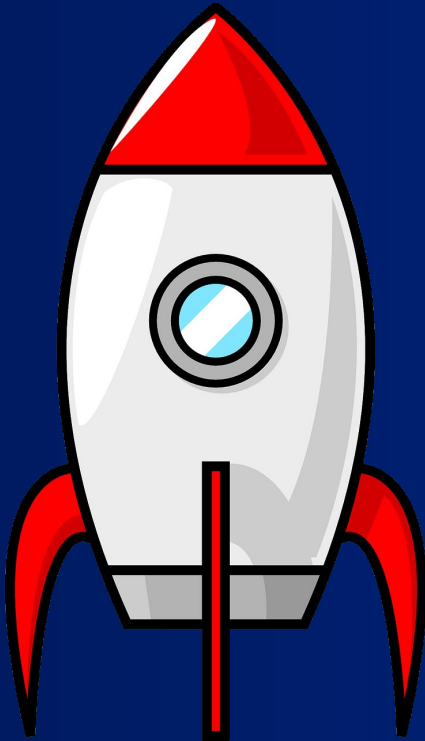
- We are continuing work on the three legislative priorities and expect them to be introduced later in session
- The Joint Budget Committee is voting on our budget request for next fiscal year on February 13
- For any policy/legislative questions, please contact:
 - Grace Eckel (grace.eckel@state.co.us)
 - Michele Stillwell Parvensky (michele.stillwellparvensky@state.co.us)

Hiring Updates

- Recently hired:
 - Stephanie Stout-Oswald began Feb. 4 as the Data Privacy & Governance Unit Manager
 - Tirshana Regmi began Jan. 21 as the Enterprise Application Team Supervisor
- In final stages of hiring for the ECLC Administrator
- Completed second round interviews for Controller
- The UPK Program Assistant is in review
- Current openings:
 - CCCAP Exempt Care Specialist
 - CCCAP Program Integrity Specialist



CDEC - A Rocket Ship Launching to New Heights



Vision

All Colorado children, families, and early childhood professionals are valued, healthy and thriving.



Mission

The Colorado Department of Early Childhood ensures the delivery of an **inclusive, community-centered, data-driven, high quality, and equitable** early childhood system that supports the **care, education, and well-being** of all Colorado's young children, their caregivers, and early childhood professionals in all settings.

We Are Aiming for New Heights

Our Core Values:

- Equity
- Family- and Community Focus
- Excellence
- Innovation
- Asset-Based

What We Aim to Achieve:

1. Access to high quality and affordable early childhood services
2. A well-compensated and qualified early childhood workforce statewide
3. Strong families and communities that promote children's overall development, learning, and well-being

How We Will Get There:

1. Partnership for a well-coordinated early childhood system
2. Leverage and align funding to maximize impact
3. Statewide, integrated data system and research agenda
4. Our own organizational effectiveness as we establish ourselves as a department

Next Steps

- Building out a road map for the next three years
- Community engagement to further develop the Strategic Plan and actualize our goals

Will you help us soar?



Universal Preschool Program Progress and Updates





COLORADO

Department of Early Childhood

Universal Preschool Colorado Updates

Dawn Odean, UPK Director, and Michael Cooke, Transition Director
February 2023

UPK Updates

- Application Updates
 - Provider Count
 - Data Clean-up
 - Family Applications

- Quality Standards Development
 - Launch
 - Stakeholder Engagement



UPK Communications Campaign Updates

- Statewide Communications Campaign
 - Parents' Campaign
 - The average click-through rate (CTR) is 4.07%, which is well above the industry average of ~.40%.
 - Google English and Spanish has the highest average CTR at 17.04%. For comparison, the industry average CTR for Google is ~3.00%.
 - The campaign is almost at one million impressions.
 - Providers' Campaign
 - The average CTR is 1.26%.
 - Facebook/Instagram has the highest average CTR of 2.30%. In comparison, the industry average CTR is ~.45% for Facebook and Instagram.

Mythbusting and Questions



Upcoming Engagement Opportunities



Upcoming Engagement Opportunities

Stakeholder engagement will remain critical to the success of CDEC and the universal preschool program. Stakeholders can expect to remain informed and engaged through the following new and existing channels:

- CDEC Website has officially launched: cdec.colorado.gov
- Sign up for the [CDEC Newsletter](#)
- Follow the CDEC on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#)
- [Feedback Form](#)
- Newsletter updates through the [Our Voice Newsletter](#)
 - Please sign up for *Our Voice* to continue to receive updates!
- Monthly town halls
 - Next Town Hall: Tuesday, March 14 at 5:30pm

Thank you!

