



Thursday, February 18, 2016

9:00 am – 11:45 am

Health Care Policy and Financing

303 East 17th Avenue, 11th Floor Conference, Denver 80203

Agenda

Meeting Objectives:

- Action item: approve the meeting minutes from November 12, 2015
 - Provide updates on other ECLC related business
 - Provide an update from the Office of Early Childhood
 - Provide an update and discuss the Early Childhood Communication Collaborative
 - Action Item: present an overview of the Hospital Provider Fee and vote on ECLC formal position
 - Learn about potential early childhood legislation
 - Hear from the early childhood community during public comment
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8:45-9:00 am	Arrival, Snacks
9:00-9:25 am	Welcome and Business Meeting (Barb Grogan) <ul style="list-style-type: none">• Introductions• Approval of minutes from November 12, 2015• ECLC 2015 Annual Report to the Legislature and Governor• ECLC reauthorization prior to September 2018• ECLC website earlychildhoodcolorado.org• ECLC and Executive Committee meeting attendance by proxy• ECLC plans for Phase 2 <i>Early Childhood Colorado Framework</i> (Letty)
9:25-9:40 am	Office of Early Childhood Updates (Barb Grogan and Mary Anne Snyder) <ul style="list-style-type: none">• Status of ECLC Director position• Conclusion of Legislative Implementation Task Force-HB 1317 (Charlotte)
9:40-10:10 am	Early Childhood Communication Collaborative (Anne Jo Haynes, Elsa Holguin and Tom Massey)
10:10-10:55 am	Hospital Provider Fee Presentation and ECLC Formal Position (Barb Grogan and Tom Massey)
10:55-11:15 am	Early Childhood Potential Legislation (Anna Jo Haynes and Bill Jaeger)
11:15-11:40 am	Public Comment (Anna Jo Haynes) <ul style="list-style-type: none">• Meeting Milestones Initiative (Maegan Lokteff)• Early Childhood Council Leadership Alliance (Liz Houston)• Others

11:40-11:45 pm Co-Chairs' Final Thoughts and Adjourn (Barb Grogan)

ECLC Meetings:

The next **ECLC meeting** will be held on **Thursday, March 10 from 9:00 am-12:00 pm at Health Care Policy and Financing: 303 East 17th Avenue, 11th floor Conference Room, Denver 80203**

For information about future meeting dates, times and locations, visit www.earlychildhoodcolorado.org.



Thursday, November 12, 2015

9:00 am – 12:00 pm

Health Care Policy and Financing

303 East 17th Avenue, 11th Floor Conference, Denver 80203

ECLC Meeting Minutes

Commissioners in Attendance: Letty Bass, Charlotte Brantley, Charlotte Ciano, Douglas Clements, Brian Conly, Nancy Linville, Richard Garcia, Barbara Grogan, Anna Jo Haynes, Elsa Holguin, Geri Gomez Howard, Jennifer Jones, Julie Krow, Anna Robinson, Susan Steele, Karen Trierweiler, and Amy Wineland.

Commissioners Excused: Anne Anderson, Melissa Colman, Joe Garcia, Pat Hamill, Tom Massey, Cindy Schulz, Mary Anne Snyder.

Meeting Objectives:

- Allow for introductions and approve the meeting minutes from September 10, 2015
 - Provide an update on the work of the Early Childhood School Readiness Legislative Commission and the Early Childhood Communication Collaborative
 - Present and discuss future Office of Early Childhood investments and the Office of Early Childhood requests in the Governor's Budget
 - Provide an overview of the ECLC Annual Report to the Legislature
 - Present an overview on two generation strategies
 - Hear from the early childhood community during public comment
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Welcome and Business Meeting:

Commission Co-Chair Grogan called the meeting to order, welcomed guests, and recognized Lt. Governor Garcia for his commitment to early childhood. She welcomed new members Julie Krow, Jenn Jones, and Geri Gomez Howard. Commission Co-Chair Grogan introduced the new ECLC Program Assistant. Chantalle Handschu introduced herself to the Commission. She explained her role as the Boards and Commissions Liaison and informed new members that they need to complete training. The Commission approved the minutes (opposed: 0, abstained: 0) –approved. Commission Co-Chair Haynes moved the update on the Early Childhood School Readiness Legislative Commission to the end of the agenda.

Office of Early Childhood Update:

Commission Co-Chair Haynes introduced Erin Mewhinney, the Director of Early Care and Learning. Director Mewhinney referenced a spreadsheet which outlined potential OEC quality investments using Child Care Development Block Grant funds targeted to improve quality. The general areas included the Teacher Education and Compensation Helps (TEACH) Program, School Readiness Quality Improvement Program (SRQIP), Early Childhood Councils (ECC), Expanded ECC Coverage, ECC Infant/Toddler Work (ITQA-1291), Expanding Quality for Infants and Toddlers (EQIT), Child Care Resource & Referral, ECC Business Acumen, Social-Emotional Direct Services Initiative, Healthy Child Care Colorado, Micro Grants and Micro Loans to increase the number of family child care homes.

The Race to the Top: Early Learning Challenge Grant (RTT: ELCG) will end in December 2016. Efforts are underway to sustain components currently being funded by the RTT: ELCG, which includes the data systems

supporting Colorado Shines, Professional Development Information System and quality improvements for early childhood programs. The OEC is committed to spending the full award by December 2016. There may be an opportunity to request a one year extension from the Federal Government; however, no new work can be started which means only activities within the original grant award can be funded.

Director Mewhinney briefly covered the Governor's FY 2016-2017 budget requests for the Office of Early Childhood. The Governor proposed \$3.8 million to expand Early Intervention services for children statewide, birth to age 3. This will address caseload growth providing services to an additional 467 infant/toddlers with developmental delays. Governor Hickenlooper also requested \$675,000 federal Child Care Development Fund (CCDF) dollars for ten child care licensing staff. New federal regulations require annual child care licensing visits, and the staff additions would bring the state into compliance. The Governor also requested \$1.6 million federal CCDF dollars to pay for 7.3 FTE to continue child care quality initiatives. The Colorado Shines Quality Rating and Improvement System (QRIS) is included in these initiatives. This money will allow for the sustainability of efforts started by Race to the Top dollars. The Governor requested \$1.5 million federal CCDF dollars for continuation of the Child Care Automated Tracking System (CHATS) Hybrid Modernization project. The current CHATS system lacks some significant user functions including robust reporting capabilities, a provider portal, and a fully-staffed operations and maintenance team.

Commissioner Krow added that \$100,000 was being proposed for Children's Savings Accounts. Commissioner Krow then went on to explain the Governor's budgeting process. This year the state is dealing with TABOR limitations. The state's Hospital Provider Fee funds are considered taxes under current statute, and therefore part of TABOR limit calculations. The ECLC Manager explained that the ECLC could recommend where they would like to see the money go should there be additional general funds available in the future. The state budget process was explained. The Governor begins by presenting his budget. The Colorado General Assembly's Joint Budget Committee (JBC) holds briefings and hearings with each department. JBC analysts review department requests and construct a line-item budget. The JBC votes on each appropriation. After the General Assembly determines how much money is available, the JBC drafts the Long Bill. The Long Bill is introduced in late March and must be voted upon in the Appropriations Committees, caucuses and in both chambers by the end of the session (beginning of May). The Governor may veto the Long Bill or certain line items. Once adopted, the provisions in the Long Bill become the budget for the upcoming year—starting July 1. Fiscal years run from July 1 to June 30.

Director Mewhinney and OEC Deputy Director Brian Conly continued to provide information about the OEC quality investments using CCDGB funds.

- OEC is considering opportunities to align the TEACH Program, SRQIP and ECCs. Commissioners questioned what type of coordination was happening between ECCs and K-12 education.
- OEC would like to see ECCs expand to all counties. There are six counties without an ECC currently.
- Commissioners discussed the funding and work of ECCs. OEC is developing a funding formula for ECCs. The formula will likely take into account whether an ECC serves a childcare desert.
- The OEC and CDE are seeking opportunities to improve infant toddler care and teacher training. Commissioners discussed the need for prescribed requirements and requested that the training maintain a high level of rigor.
- CCR&R functions will be changing. OEC is encouraged after a call with the CCR&Rs. The OEC is exploring a centralized phone function to meet the needs of parents who are looking for child care across the state. Another change is that the database that manages Colorado Shines will provide the online resources for CCR&R and take the place of the previous database. The OEC is exploring the idea that a main function of communities engaged in CCR&R will be to onramp family, friend and neighbor/informal care providers into becoming a licensed family child care home provider.

- ECC Business Acumen training will be provided.
- The Social Emotional Direct Services Initiative is federally authorized. There are provider requirements for training. An RFP will be released to review numerous opportunities for future efforts related to social emotional development.
- Micro Grants were awarded to ECCLA. ECCLA will provide technical assistance (TA). The TA will focus on emerging providers. The Micro Loan RFP is being evaluated. This process will be tiered and grants will total between \$2,500 and \$5,000. After providers get started with grants, they may apply for loans to continue their work.
- OEC had an RTT federal site visit. Commissioners discussed the amount of funds encumbered vs. those spent. They also discussed the success of Colorado's implementation.

The ECLC supports the direction of future OEC quality investments using Child Care Development Block Grant funds for the purpose of alignment and effectiveness. The Commission approved the motion (opposed: 0, abstained: 0)—approved.

Early Childhood Communication Collaborative:

Commission Co-Chair Haynes introduced Commissioner Holguin. She thanked everyone for responding so quickly to the email requesting approval of the Steering Committee and Key Partner lists nineteen of out of 20 ECLC members replied electronically to approve the two groups with two additional members added to the Key Partners list. These included a representative from the Children's Museum and one from VROOM Colorado. Commissioner Holguin reviewed the Public – Private Partnership slide. She introduced Melissa Kelley who has been hired by Early Milestones as the Project Coordinator and Manager. Public funding from the RTT: Early Learning Challenge Fund will support evaluation of the overall effort, most likely by a university partner. Private funding is in the process of being raised which will be given to Early Milestones to manage the project as a neutral entity. She also reviewed the Steering Committee-Key Partner-Stakeholder slide. The group is using a collaborative approach and is moving quickly. The Steering Committee will begin to convene on December 3. Key Partners will begin to convene on December 14. Early Milestones and ECLC staff have sent the RFP to 8 communication firms on 11/4 who have been asked to submit proposals by 11/18. Five communication firms have replied with intent to submit a proposal. The EC Communication Collaborative planning team will review proposals and hear pitches on 11/23 in order to select the communications firm to begin work immediately. Sheryl explained that we are trying to align and coordinate and explained that we are setting the roles and responsibilities of the groups.

Two Generation Strategies:

Commission Co-Chair Grogan introduced Julie Krow, CDHS Executive Deputy Director of Community Partnerships. Commissioner Krow shared the results and focus of the Department's 2 Generation Strategy. The commissioners discussed connecting the 2 Generation work being done by CDHS, CDE, HCPF, and CDPHE. They also had questions about the Children's Savings Accounts. Commissioner Krow suggested having Keri Batchelder, Two Generation Manager, come to a meeting to explain the program. Commissioners also asked about the Cliff Effect Pilot and requested more information. Commissioner Krow offered to provide a fact sheet about it. See PowerPoint for additional information.

ECLC: Annual Report to the Legislature:

Sheryl Shushan talked about the ECLC Annual Report. The previous ECLC submitted annual reports in 2011, 2012, and 2013 to Governor Hickenlooper, Joint Education Committees, Senate Health and Human Services and House Public Health Care and Human Services Committees. Sheryl has made a request on behalf of the ECLC to reserve the Old Supreme Courtroom for a presentation by the ECLC to the same entities mentioned above plus the House Health, Insurance and Environment and ECSRLC. We are hoping for some time between January 13-20 once the session starts and before legislative committees begin to meet. Once the date is

secured an invite will be sent. Please plan to attend and invite public participants. We would like strong support for early childhood. Sheryl and Katie have been framing the Annual Report around the early childhood framework. The ECLC staff wants to highlight accomplishments using the ECLC organizational committee structure. Katie and Sheryl will work with committee co-chairs on what to highlight and the narrative. Sheryl suggested points to highlight for each committee. ECLC staff hopes to bring a draft to the Executive Committee on December 17. The group suggested highlighting parents and to look at Colorado data.

Public Comment:

Commission Co-Chair Haynes updated the Commission on the progress of the ECSRLC. The ECSRLC voted to put forward the following bills: Concerning the Start of the Child Tax Credit, Concerning the Removing Certain Limitations on the Pilot Program to Mitigate Cliff Effect for Low-Income Families Who Are Working and Receiving Child Care Assistance, and Concerning a Task Force to Address the Child Care Needs of Low-Income Parents of Young Children as the Parents Seek to Advance Their Education. There was discussion about the fiscal impact of these. ECLC staff will provide links to the fiscal notes.

Commissioner Garcia invited the external evaluators from Augenblick, Palaich and Associates to present the PASO: Year Three Preliminary Findings. The study is being funded through Mile High United Way using a Social Innovation Fund Grant. The commissioners questioned the alignment of the tool, the recruitment of FFN, and the length of the timeline. Commissioner Garcia addressed the lack of licensure for FFN care and policy options to increase it. See PowerPoint for additional information.

Jennifer Douglas from the New Legacy Charter School (NLCS) spoke about a new school that serves pregnant and parenting teens and their children. They have an onsite early learning center. She would like to see changes to CPP legislation, which would only open up the under three category for alternative education campuses. The commissioners asked about which legislators and advocates had been contacted. They also commented upon the fact that there may be other programs that would be interested in this and that it may cost more than assumed. She explained that DPS has a waiver because they have three risks factors. NLCS sought a waiver, and it was not granted because these provisions are in School Finance Act. Charter schools are unable to grant waivers of School Finance Act provisions.

Co-Chairs' Final Thoughts and Adjourn:

Commissioner Haynes shared a letter prepared on behalf of the ECLC given to the State Board of Education. Commissioner Steele shared about her experience providing public comment about the Kindergarten Readiness Indicators issue.

Co-Chair Haynes provided closing remarks. The meeting was adjourned at 11:44 am.

ECLC Meetings:

The next **ECLC meeting** will be held on **Thursday, January 14 from 9-12am at Health Care Policy and Financing: 303 East 17th Avenue, 11th floor Conference Room, Denver 80203**

Please visit the ECLC webpage for current information: (remember to refresh your browser)
<http://www.coloradoofficeofearlychildhood.com/#!early-childhood-leadership-commission/c24hv>

Early Childhood Legislation, Regulation, & Budget Items

Contact: Bill Jaeger, Colorado Children's Campaign, bill@coloradokids.org, 720-552-0002

Updated February 17, 2016

Introduced Legislation

1. **HB 16-1227** [Kagan & DelGrosso/Hill & Crowder] Exempt teen parents and domestic violence survivors from the requirement that they cooperate with child support enforcement as a condition of receiving CCCAP.
 - a. Proponents: Colorado Children's Campaign, Florence Crittenton Services, Clayton Early Learning, Mile High United Way, many others
 - b. Status: First hearing in House Public Health Care and Human Services on 3/1/16
2. **HB 16-1183** [Buckner/TBD] Child Care Assistance Program 12-month Eligibility/Reduced Reporting Requirements alignment with CCDBG
 - a. Proponents: CDHS, Colorado Children's Campaign, Clayton Early Learning
 - b. Status: First hearing in House Public Health Care and Human Services on 2/23/16
3. **HB 16-1196** [Pettersen & Rankin/Johnston] Child Savings Accounts (Originally CDHS Request R-06)
 - a. \$100,000 in General Fund from ACES system to establish a Children's Savings Account Pilot Program for up to 2,000 low-income children in Head Start to start a \$50 deposit in a college savings account.
 - b. Status: First hearing in House Education on 2/22/16
4. **HB 16-1164** [Pabon/Aguilar & Martinez Humenik] Requiring immunization exemptions be submitted to CDPHE rather than to schools and utilize a single form
 - a. Proponent: CDPHE
 - b. Status: First hearing in House Health, Insurance, and Environment on 2/25/16
5. **SB 16-022** [Martinez Humenik, Merrifield/Pettersen, Singer, Wilson]: Eliminate the 10-county limit in the CCCAP "Cliff Effect" Pilot Program established in SB 14-003
 - a. Proponents: Colorado Children's Campaign, Clayton Early Learning, Bell Policy Center, CCLP, EPIC, and others in development
 - b. Status: Passed Senate 25-10, 1/26/16; Amended to "highly encourage counties to make participants revenue neutral." Passed House Public Health Care and Human Services 10-2 on 2/16/16.
6. **HB 16-1242** [Hamner/Lambert] Supplemental budget request to double Early Childhood Mental Health Specialists in Colorado to increase ECMH FTE from 17 to 34 using federal CCDBG funds
 - a. Proponents: CDHS, Colorado Children's Campaign
 - b. Status: Passed JBC 6-0, 1/22/16, Passed House 34-24-1 on 02/11/16
7. **HB 16-1050** [Pettersen, Singer/Merrifield]: Create a task force to coordinate multiple initiatives in a diversity of state agencies to better provide child care assistance to individuals pursuing higher education/postsecondary training (ECSRLC Bill C)
 - a. Proponent: Colorado Center on Law and Policy
 - b. Status: Passed House Public Health Care and Human Services 7-6 on 1/26/16; Assigned to House Appropriations
8. **HB 16-1045** [Singer, Pettersen/Merrifield, Kefalas]: Removing the trigger of new revenue and making the state Child Tax Credit active immediately (ECSRLC Bill A)
 - a. Proponent: Colorado Fiscal Institute
 - b. Status: First hearing in House Finance on 3/2/16
9. **HB 16-1002** [Buckner, Fields/Kerr]: Allowing parents to take unpaid leave to participate in children's school-related activities.
 - a. Proponent: 9to5 Colorado
 - b. Status: Passed House Education 7-6; Passed House 36-29 on 2/4/16

10. **HB 16-1022** [Wilson] Full-day Kindergarten/**SB 16-023** [Kerr, Merrifield, Aguilar, Donovan, Guzman, Jones, Kefalas, Newell, Todd, Ulibarri]: Ballot question to authorize retaining funds above TABOR cap.
- Status: SB 16-023 died in Senate State Affairs; HB 16-1022 passed House Education 7-5-1, now waiting in House Appropriations

Anticipated Legislation

- Eliminating school district reporting requirements including: educator effectiveness, school readiness, course offerings, Unified Improvement Planning, other topics
 - Proponent: Rural Schools Alliance, CASE
 - Status: Bill concept in development
- Addressing suspensions and expulsions of young children (PreK-2nd grade): Data collection, restrictions on the use of exclusionary discipline, and additional supports to mitigate the use of these practices
 - Proponents: Padres & Jovenes Unidos, Colorado Children's Campaign, Together Colorado, Special Education advocates, NAACP, others
 - Bill Sponsors: Rep. Lontine
 - Status: Bill concept in development
- Allowing counties to provide quality initiatives within a county's CCCAP block grant
 - Proponent: Weld County
 - Bill sponsors: TBD (possibly Sen. Ulibarri and Rep. Moreno)
 - Status: Bill concept in development
- Teacher training to identify mental and behavioral health issues
 - Bill Sponsor: Rep. Fields
 - Status: Bill concept in development
- Employer accommodations related to pregnancy
 - Proponent: 9to5 Colorado
 - Sponsors: Winter/Ulibarri

Budget Items Affecting Early Childhood

- Colorado Child Care Assistance Program (CCCAP): Provider rates, HB 14-1317 implementation
 - 2016-17 Governor's Budget Request (Page 6-3 of CDHS's Schedule 3):
 - FY15-16 Initial Appropriation: \$87,293,241
 - HB 14-1317 Annualization: \$2,00,000
 - CHATS Annualization: \$300,000
 - Total FY16-17 Base Request: \$89,593,241
 - Community Provider Rate Adjustment: (-\$895,933)
 - Governor's Final FY16-17 Budget Request: \$88,697,308**
- Cliff Effect Pilot Program (established in SB 14-003)
 - 2016-17 Governor's Budget Request (Page 6-4 of CDHS's Schedule 3):
 - FY 15-16 Initial Appropriation: \$1,269,453 (\$1.2M for program, \$69,453 for personnel)
 - Governor's Final FY16-17 Budget Request: \$1,269,453**
- Child care licensing ratios (CDHS Request R-04)
 - \$673,524 in federal CCDF funds for 9.2 contract specialists and 0.8 FTE supervisor; annualizes to \$735,527 and 10.0 contract and 1.0 FTE in 17-18 and beyond to increase the frequency of licensing inspections to meet new federal regulations of one annual, unannounced visit per year.

4. Colorado Shines/PDIS sustainability funding (CDHS Request R-07)
 - a. \$1,522,936 in federal Child Care and Development Fund spending authority and 7.3 FTE to continue child care quality initiative including Colorado Shines (QRIS) and PDIS. Annualizes to \$3,066,241 and 14.6 FTE in 2017-18 and beyond.
5. Early Intervention Caseload Growth (CDHS Request R-05)
 - a. \$3.8M in total funds (including \$2.2M General Fund) for EI direct services to serve an additional 467 eligible infants and toddlers in the program (6.0% caseload growth)
6. Colorado Preschool Program/Early Childhood At-Risk Enhancement (ECARE) slots
 - a. Current authorization of 20,160 half-day preschool slots
 - b. ECARE funds an additional 8,200 slots for school districts to serve eligible children through half-day or full-day preschool or full-day kindergarten

Regulatory Items Affecting Early Childhood

1. School Readiness Assessment Reporting System
2. Comprehensive changes to the Colorado Child Care Assistance Program to fully implement HB 14-1317 and to address child care assistance for foster & homeless children as required by CCDBG reauthorization



Early Childhood Communication Collaborative:

A movement to empower Colorado parents and caregivers and drive them to action.

PROJECT UPDATE

February 18, 2016



MISSION:

The Early Childhood Communication Collaborative works to increase statewide awareness, engagement and action to help parents and caregivers be even more knowledgeable, responsive and effective.

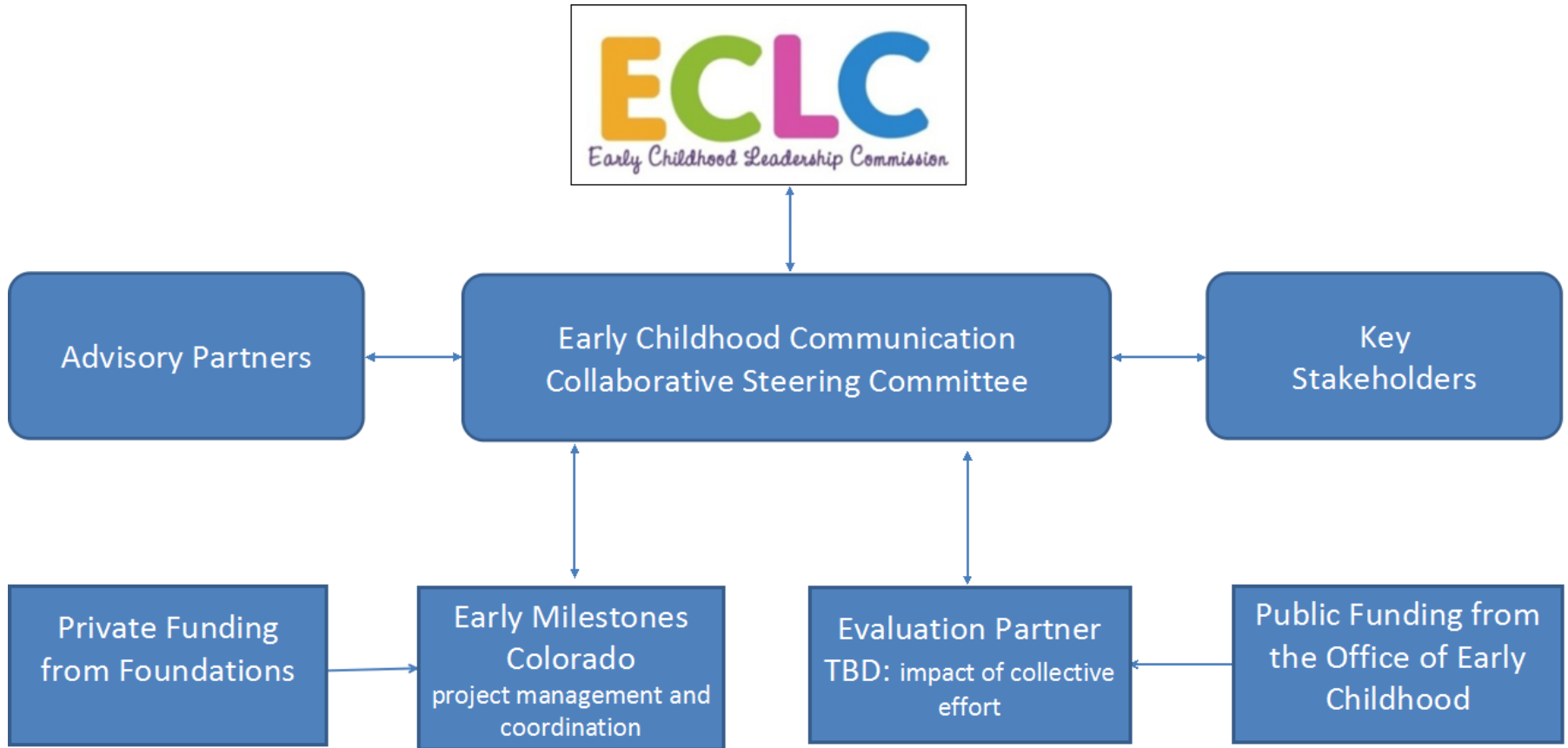
Early Childhood Communication Collaborative:

A movement to empower Colorado parents and caregivers and drive them to action.

ECLC
Early Childhood Leadership Commission

ECCC STRUCTURE:

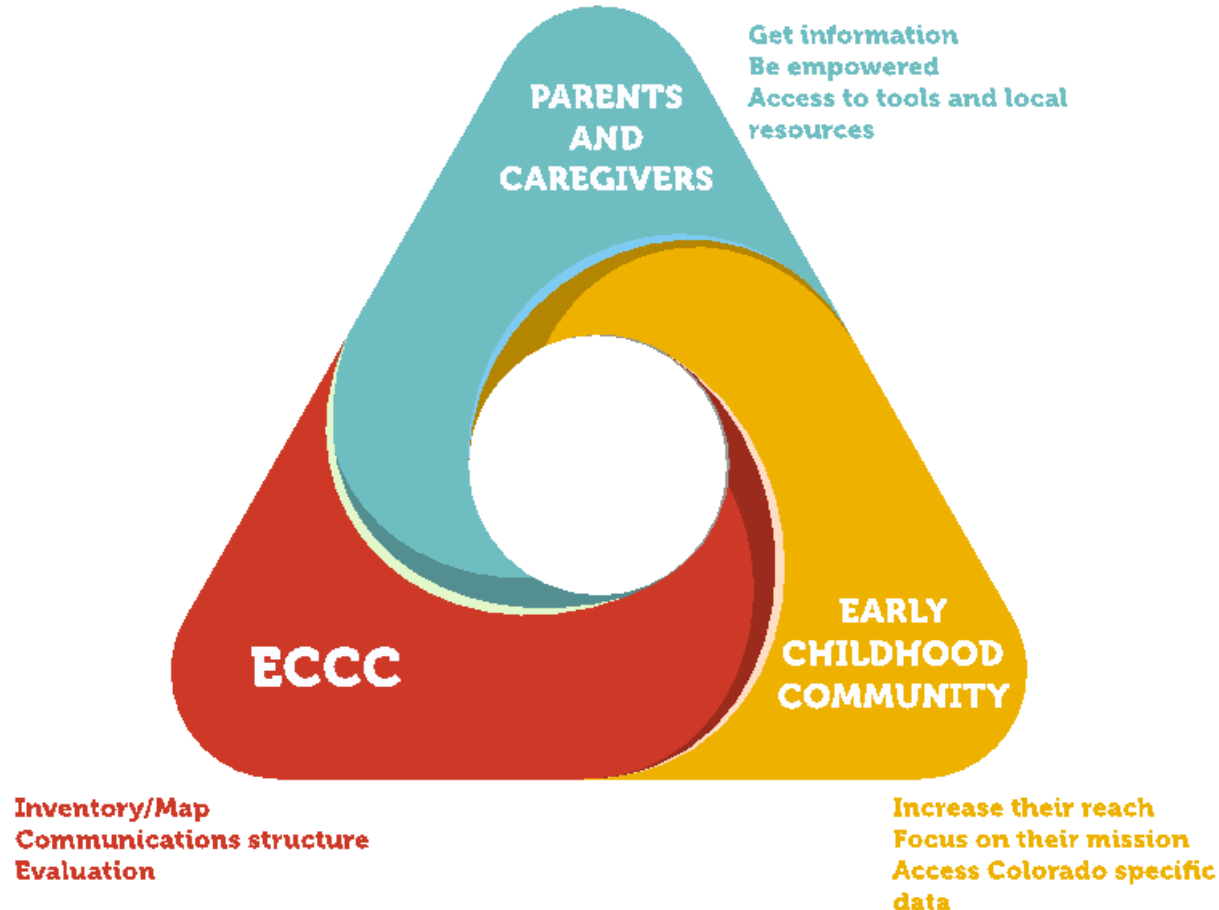
A Public-Private Partnership



Early Childhood Communication Collaborative:

A movement to empower Colorado parents and caregivers and drive them to action.

ECCC MODEL:



Early Childhood Communication Collaborative:

A movement to empower Colorado parents and caregivers and drive them to action.

ECCC BENEFITS:

AUDIENCE	PARENTS	FFN CAREGIVERS (non-licensed/ informal)	COMMUNITY PARTNERS	INFLUENCERS
BENEFITS	<p>Understand the importance of early childhood development</p> <p>Connect them to tools and local resources</p> <p>Reassurance that they are valued as they are the experts for their child</p> <p>Become advocates for their children, themselves and EC</p>	<p>Understand the importance of their role in child development</p> <p>Connect them to tools and local resources</p> <p>Reassurance that they are valued</p> <p>Become advocates for the children they care for, themselves and EC</p>	<p>Increase their reach</p> <p>Maximize resources and concentrate on their mission</p> <p>Focus impact by utilizing data</p> <p>Advocacy for EC</p>	<p>Maximize resources</p> <p>Leverage public and private partnerships</p> <p>Target solutions</p> <p>Generate understanding of what works to move parents and caregivers to action</p> <p>Advocacy for EC</p>

Early Childhood Communication Collaborative:

A movement to empower Colorado parents and caregivers and drive them to action.

PROGRESS TO DATE:

Steering Committee Appointed

Meetings Held in December and January

- ECCC overview (background, need, goals, workplan)
- Input on selection of communications firm
- Discussed Advisory Partners and alignment opportunities
- Reviewed Advisory Partner survey results
- Initial discussion on evaluation
- Confirmed mission, values, model, key audience benefits and project phases

Early Childhood Communication Collaborative:

A movement to empower Colorado parents and caregivers and drive them to action.



PROGRESS TO DATE:

Advisory Partners Named

Meetings Held in December and January

- ECCC overview (background, need, goals, workplan)
- Initial discussions and presentations on partner efforts
- Discussion on Advisory Partner survey results
- Individual meetings held with one-third of the partners/ stakeholders and scheduled with one-third more to gather insights, determine individual and collective needs and gauge organizational value-add

Early Childhood Communication Collaborative:

A movement to empower Colorado parents and caregivers and drive them to action.



COMMUNICATIONS FIRM:

The Idea Marketing (Patricia Lepiani)

and D&i Creative (Ben Gust)

*(Supported by foundation funding and
contracted through Early Milestones Colorado)*

SCOPE:

- Develop the Collective Identifier (e.g.: Got Milk?, Colorado Proud)
- Develop high-level messages that illustrate the Collective Identifier
- Create an overall plan for the ECCC, including engagement strategies for implementation
- Assist in the creation of a community of practice
- Recommend next steps for creative collateral and launch

Early Childhood Communication Collaborative:

*A movement to empower Colorado parents and
caregivers and drive them to action.*



COMMUNICATIONS FIRM:

PROGRESS AND PLANS:

- Worked with Planning Team, Co-Chairs and Steering Committee to develop ECCC's mission, values, model, phases and key audience benefits
- Participated in the January meetings of the Steering Committee and Advisory Partners
- Conducted primary and secondary research
- Will meet with several research-based national efforts (including FrameWorks, Vroom and Too Small to Fail) to glean relevant data that may inform the development of the Collective Identifier and corresponding messages for Colorado
- Will test Collective Identifier and messages through parent and caregiver focus groups

Early Childhood Communication Collaborative:

A movement to empower Colorado parents and caregivers and drive them to action.



PROJECT PLANS & EVOLUTION:

Communication Structure

INCLUDES:

- Collective Identifier (e.g.: Got Milk?) symbolizing Colorado's broader commitment to early childhood development
- High-level (headline) messages, tied to the Framework, that grab the attention of parents and caregivers, reassuring them and reinforcing the important role they play in child development

NEXT STEPS:

- Need to secure funding to develop creative collateral for statewide launch and for the future/ongoing phases of this movement

Early Childhood Communication Collaborative:

A movement to empower Colorado parents and caregivers and drive them to action.



PROJECT PLANS & EVOLUTION:

Platform/Mapping/Community of Practice

ORIGINAL CONCEPT:

- Identify/track/map current parent and caregiver awareness and engagement efforts
- Develop a community of practice/platform for sharing tools and resources and organization of a “message closet”

EVOLVING BASED ON NEEDS OF THE FIELD:

- Desire to coordinate with and leverage existing “mapping” efforts, to meet the ECCC goal of connecting parents and caregivers with the resources available to them
- Desire to develop mechanism that best meets the needs of the field, which may or may not be a “platform” or “message closet”

Early Childhood Communication Collaborative:

A movement to empower Colorado parents and caregivers and drive them to action.



PROJECT PLANS & EVOLUTION:

Evaluation

INCLUDES:

- Establish metrics and collect and analyze a wide range of qualitative and quantitative data
- Measure improvements in overall awareness and engagement among parents and caregivers through statewide polling
- Identify patterns and gaps in parent and caregiver awareness and engagement as a state

WHERE WE ARE:

- Developing scope and working to identify a public university partner
- Plan to have baseline data prior to “launch”
- Subcommittee of Steering Committee and Advisory Partners with expertise in this type of evaluation will help guide the evaluation component of the project

Early Childhood Communication Collaborative:

A movement to empower Colorado parents and caregivers and drive them to action.





QUESTIONS?

*For additional information, please contact
Melissa Kelley at ECCLC@earlymilestones.org*

Early Childhood Communication Collaborative:

*A movement to empower Colorado parents and
caregivers and drive them to action.*

ECCLC
Early Childhood Leadership Commission



Early Childhood Communication Collaborative Project Update

The Early Childhood Communication Collaborative is a movement to empower Colorado parents and caregivers and drive them to action.

Mission: The Early Childhood Communication Collaborative works to increase statewide awareness, engagement and action to help parents and caregivers be even more knowledgeable, responsive and effective.

Rationale: Parents and caregivers are a young child's first and most important teacher. Interactions between children and adults lay the foundation for a host of developmental outcomes. Ensuring parents and caregivers are aware, educated and engaged is some of the most important work for Colorado.

Leadership: The Early Childhood Communication Collaborative is a public-private partnership. The Early Childhood Leadership Commission appointed a Steering Committee to guide this work. Early Milestones Colorado is providing project management of the overall effort. Advisory Partners, comprised of individuals engaged in parent and caregiver awareness and engagement efforts, provide subject-matter expertise to inform the development of a communication structure, the creation of a community of practice and inventory of efforts.

ACCOMPLISHMENTS-TO-DATE

HIGHLIGHTS

Steering Committee Appointed, Meetings Held Monthly

- December Meeting Held. Focus - ECCC Overview, input on selection of the communications firm, discussion on partners and alignment opportunities
- January Meeting Held. Focus - ECCC In Essence presentation by the communications firm, shared results from the Advisory Partner survey, initial discussion on evaluation
- Additional meetings scheduled for March, April and May

Advisory Partners Named, Meetings Held Monthly

- December Meeting Held. Focus - ECCC overview, discussion on alignment and value-add, partner effort mapping
- January Meeting Held. Focus - ECCC in Essence presentation by the communications firm, partner presentations (Rocky Mountain PBS, Connect-the-Dots, and ECCP's shared messaging), in-depth discussion of Advisory Partners survey results and what the results mean for the development of the Collective Identifier
- Additional meetings scheduled for February, March, April and May
- Individual meetings held with one-third of the partners/stakeholders and scheduled with one-third more

Communications Firm Selected and Communications Structure Work Plan Underway

- Planning team retreat held (developed mission, values, unique selling proposition, key audience benefits, model and project phases)
- ECCC in Essence presentation made to Steering Committee and Advisory Partners
- Primary and secondary research nearly completed, including survey of Advisory Partners
- Strategic planning commenced
- Collective identifier and high-level message development underway

Evaluation

- To be funded by the Office of Early Childhood
- Development of evaluation scope underway

UPCOMING

(February - May 2016)

Communication Structure (Collective Identifier and Headline Messages)	Evaluation	Community of Practice and Inventory/Mapping
<ul style="list-style-type: none"> ◇ Creation of the Collective Identifier (e.g.: Got Milk? or Colorado Proud) and corresponding high-level (headline) messages ◇ Fact-gathering with selected research-based national efforts on message resonance (FrameWorks, Too Small to Fail, Vroom) ◇ Testing via parent/caregiver focus groups ◇ Iterate on focus group feedback ◇ Present Collective Identifier and headline messages to Communication Structure Subcommittee for feedback and sign-off ◇ Deliver to Steering Committee and to Advisory Partners ◇ Plan next steps for creative ◇ Develop Collective Identifier usage guidance ◇ Plan next steps for launch 	<ul style="list-style-type: none"> ◇ Finalize Scope of Work (Multi-phased effort: 1) establish baseline among parents and caregivers; 2) post-launch impacts among parents and caregivers; 3) overall effort and its impacts for the early childhood sector) ◇ Identify and contract with public university-based evaluation partner ◇ Convene Evaluation Subcommittee, in consultation with Communications Firm, to refine parent and caregiver baseline survey content (and review existing data sets) ◇ Conduct baseline evaluation 	<ul style="list-style-type: none"> ◇ Work with Advisory Partners to define need, structure, and value of a community of practice ◇ Engage Advisory Partners in community of practice (test and refine) ◇ Engage other parent and caregiver awareness and engagement stakeholders in community of practice (refine as needed) ◇ Assess existing inventory/mapping efforts and determine if coordination is possible ◇ Utilize Communication Structure to create an inventory of parent and caregiver awareness and engagement services built on Collective Identifier users (organizations) ◇ Determine technological structures for connecting parents and caregivers with services (explore link with 211/resource and referral) and for early childhood stakeholders (organizations, funders, decision-makers) to be able to access resource information

EARLY CHILDHOOD COMMUNICATION COLLABORATIVE WHO'S WHO

Steering Committee

Co-Chairs:

- Elsa Holguin, Rose Community Foundation
- Tom Massey, Colorado Dept. of Health Care Policy and Financing

Members:

- Noemi Aguilar, State Advisory Council on Parent Involvement in Education
- Bruce Atchison, Education Commission of the States
- Dr. Steve Federico, Denver Health/Colorado Chapter of the American Academy of Pediatrics
- Dr. Camille Hoffman, Denver Health/University of Colorado School of Medicine
- Gerri Gomez Howard, Gomez Howard Group
- Jaclyn Lensen, Colorado Health Foundation
- Nancie Linville, Colorado Department of Education

- Ginger Maloney, University of Denver
- Anna Robinson, ECLC Parent Representative
- Andrea Streff, Elementive Marketing Solutions
- Chris Watney, Colorado Children's Campaign

Advisory Partners

Subject-matter experts involved in parent and caregiver awareness and engagement:

- Ellen Baskerville, Denver Preschool Program
- Julie Becker, Office of Early Childhood
- Sarah Brenkert, Children's Museum Denver
- Beth Crist, Colorado State Libraries
- Lindsey Dorneman, Office of Early Childhood
- Maria Eloisa Duarte, Valley Settlement Project
- Kendra Dunn, Office of Early Childhood
- Veronica Figoli, Denver Public Schools
- Richard Garcia, Colorado Statewide Parent Coalition
- Mary Gerlach, Qualistar Colorado
- Pamela Harris, Mile High Montessori
- Alison Hatch, Earlier Is Easier
- Gloria Higgins, Executives Partnering to Invest in Children
- Lisa Hill, Invest in Kids
- Liz Houston, Early Childhood Council Leadership Alliance
- Benzel Jimmerson, Family Leadership Training Institute
- Candice Leary-Humphrey, Clayton Early Learning
- Brenda McChesney, Hemera Foundation/Awakening Child
- Christie McElhinney, Vroom Colorado
- Jean McSpadden, Bright by Three
- Stephanie Monahan, Early Childhood Colorado Partnership
- Diana Romero-Campbell, Mile High United Way
- Ruth Seedorf, Baby Bear Hugs
- Bev Thurber, Be Ready Larimer County
- Heather Tritten, Colorado Parent & Child Foundation
- Megan Wilson, Reach Out and Read Colorado
- Abby English Waldbaum, Children's Hospital Colorado
- Laurie Hirschfeld Zeller, Rocky Mountain PBS

Project Personnel:

- Early Milestones Colorado (Jennifer Stedron, Executive Director and Melissa Kelley, Consultant)
- Early Childhood Leadership Commission (Sheryl Shushan, ECLC Director (thru 2/4/2016), Gerri Gomez Howard (Interim Consultant for the ECLC until new ECLC Director hired), Katie Mason, ECLC Assistant)
- Communications Firms (The Idea Marketing - Patricia Lepiani and Matt Goltz; and D&i Creative - Ben Gust and Ellen Pepper)

Hospital Provider Fee Overview for ECLC

Tom Massey, Chief Operating Officer
Policy, Communications & Administration Office Director
February 2016



COLORADO

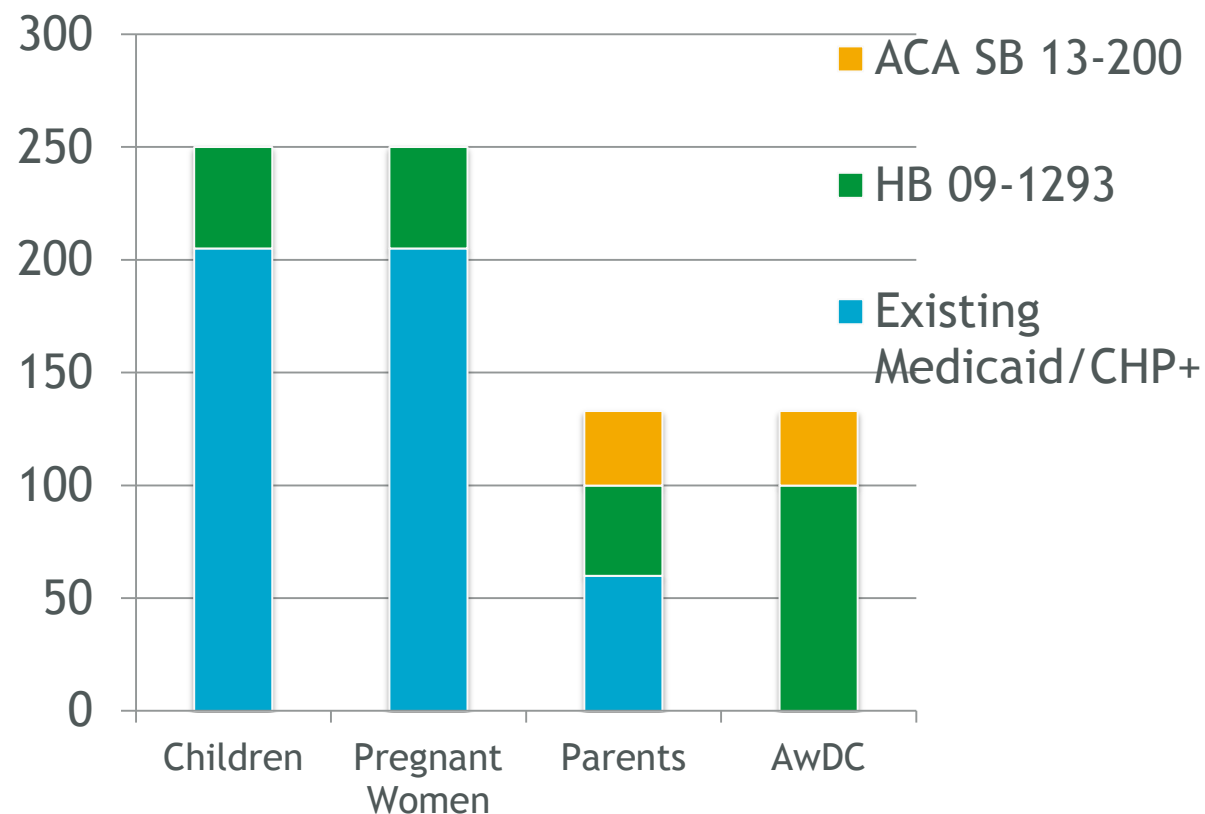
Department of Health Care
Policy & Financing

Overview

- Medicaid & Federal Matching Funds Overview
- Colorado's Approach to Medicaid Expansion
 - Expanding While Containing Costs
- Hospital Provider Fee Overview
 - How it works
 - Who it covers
 - Colorado Budget constraints & Hospital Provider Fee structure
- Questions



Medicaid & Federal Matching Funds

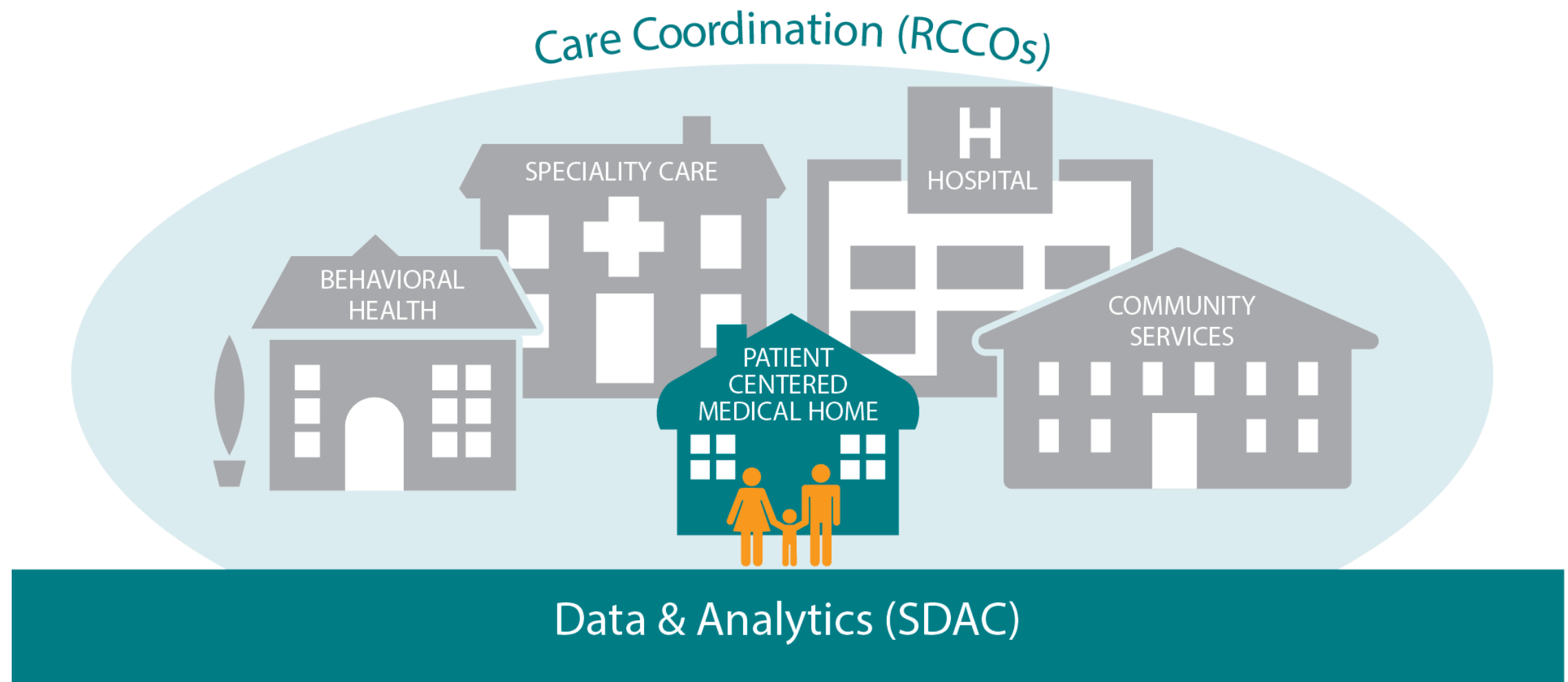


Eligibility Category	Match Rate
Existing Medicaid ¹	50/50
Existing CHP+	65/35 88/12 (FFY 2015-2019)
09-1293 (Parents & AwDCs)	50/50 ¹
ACA Medicaid	100/0 (CY2014-16) 90/10 (2020+)

Eligibility Income Levels by Family Size		
FPL	1	4
60%	NA	\$13,830
100%	\$11,770	\$24,250
133%	\$15,654	\$32,252
200%	NA	\$48,500
250%	NA	\$60,625

HB 09-1293 authorized the state to collect a hospital provider fee. The fee is used to collect federal matching funds to cover low income Coloradans without impacting the state's General Fund. When the 100% federal match for the expansion population phases out starting in 2017, the fee will be used to pay the State's share of covering the Medicaid expansion.

Colorado's Approach to Medicaid Expansion - Accountable Care Collaborative



Expanding While Containing Costs

FY 2014-15
Annual Report

MEDICAL EXPENSES
SAVINGS



\$121
MILLION

-

ADMINISTRATIVE
COSTS*



\$84
MILLION

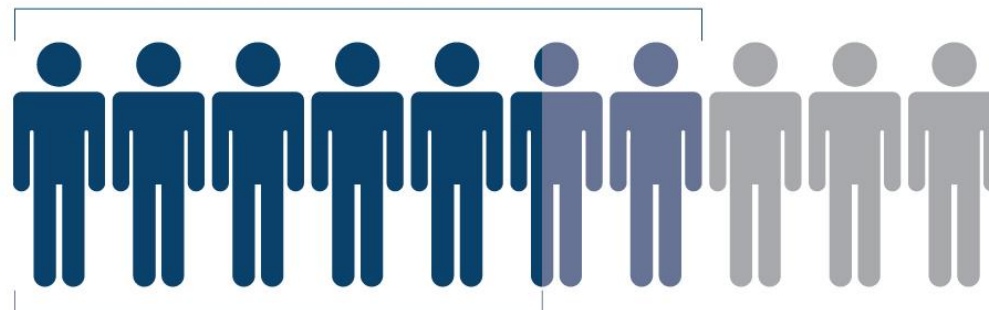
=

NET
SAVINGS



\$37
MILLION

70% of Medicaid clients are
members of the ACC



76% of those are connected
to a medical home

Bending the Cost Curve

Medicaid - Total Services Per Capita Costs



Source: Exhibit Q, Health Care Policy & Financing FY 2015-16 Budget Request, November 2015.



Colorado's Medicaid Expansion

	2013 Projections (by 2025-26)	2015 Results
# Enrollees	275,000 newly eligible 22,000 eligible but not enrolled	250,013 by Dec. 2014
Uninsured Rate	7.7%	6.7%
Avoided Costs	\$133.8 million (General Fund)	\$150 million (Hospital Provider Fee reinvested in health care delivery system) \$10.5 million (General Fund DOC medical expenses)
Uncompensated Care	75% of CICIP participants on Medicaid or marketplace	36.2% reduction in charity care per hospital, 30.8% increase in Medicaid charges (June 2014 CHA report)
Job Creation	22,388 (14,357 in 18 months)	21,001 (Preliminary estimate)
Cumulative Economic Impact	\$4.4 billion	\$2.56 billion (Preliminary estimate)
New Clinical Innovations	SIM planning grant	\$65 million SIM grant Chronic Pain Management/Telehealth \$11 million TPCI grant

Sources: 2013 projections were based on HCPF budget analysis, fiscal analysis for SB 13-200, economic impact analysis by Charles Brown Consulting for the Colorado Health Foundation. 2015 results enrollees are from HCPF budget caseload reports, uninsured rates are from the Colorado Health Access Survey released in September 2015, 2015 economic impact information is preliminary, full results are not available yet.

Note on Cost Avoidance: Under full Medicaid expansion, almost all beneficiaries of Old Age Pension Health and Medical Programs now qualify for Medicaid, Colorado Department of Corrections and Human Services programs now have individuals who may qualify for Medicaid.



How Does the Hospital Provider Fee Work?

Hospital Pays Fee - State Uses Fee instead of General Fund to Receive Federal Match - Hospitals Get \$, reductions in uncompensated care without using General Fund

- Increases hospital reimbursement for Medicaid
- Funds hospital quality incentive payments
- Reduces uncompensated care costs and need to shift uncompensated costs to other payers
- Expands health care coverage in Medicaid and Child Health Plan *Plus* (CHP+) programs



COLORADO

Department of Health Care
Policy & Financing

Hospital Provider Fee

- Since Implementation in Spring 2010...
- Increased hospital reimbursement
 - \$1.1 billion through September 2015
- Reduced uncompensated care costs
 - Hospital Medicaid reimbursement from 61% to 72% of cost



COLORADO

Department of Health Care
Policy & Financing

Hospital Provider Fee

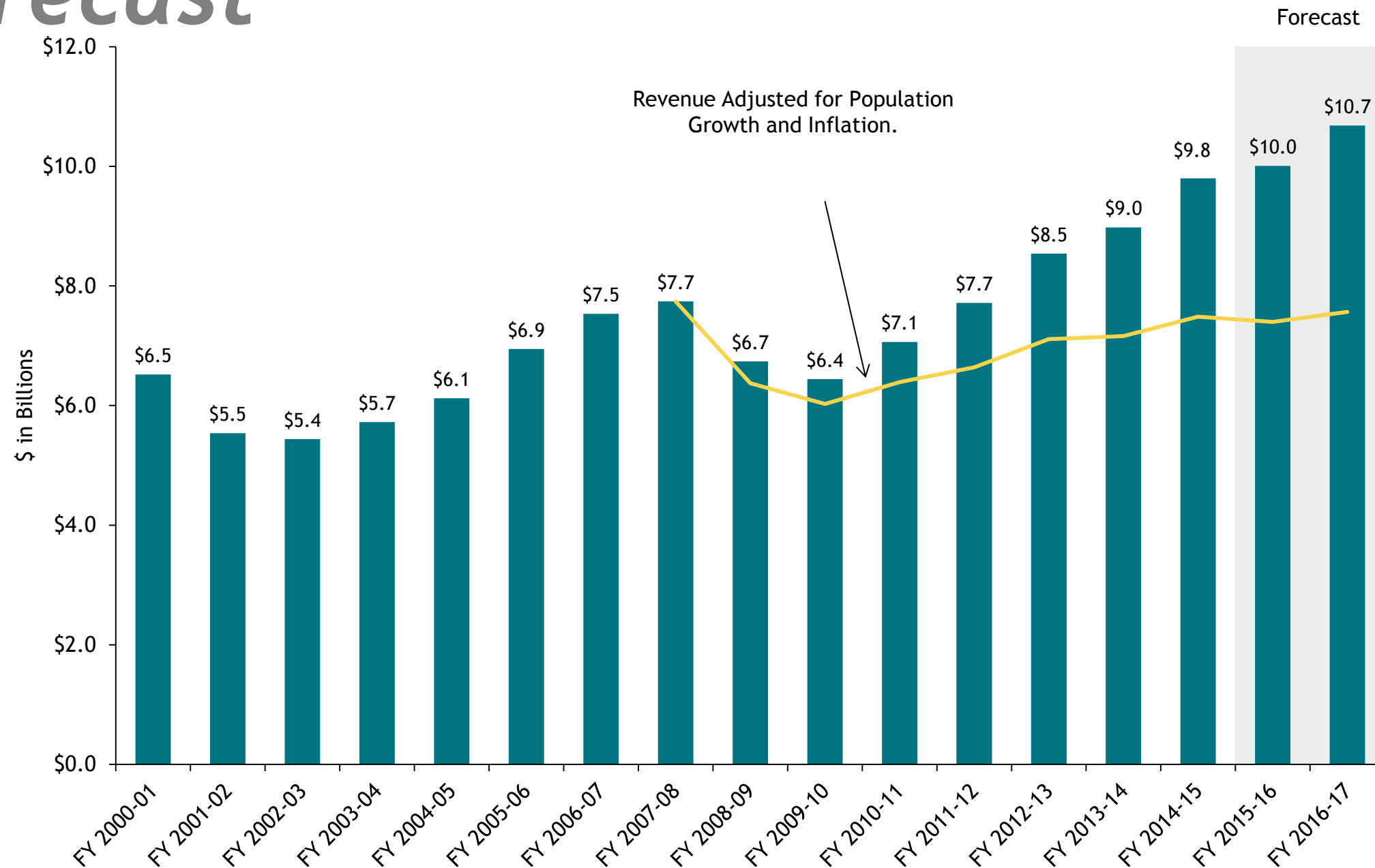
- Expanded health care coverage to more than 400,000 Coloradans as of September 30, 2015
 - 90,107 Medicaid parents
 - 15,127 CHP+ children and pregnant women
 - 9,733 working adults and children with disabilities
 - 288,998 adults without dependent children
- No increase in General Fund expenditures



COLORADO

Department of Health Care
Policy & Financing

General Fund Revenue, Actual and Forecast

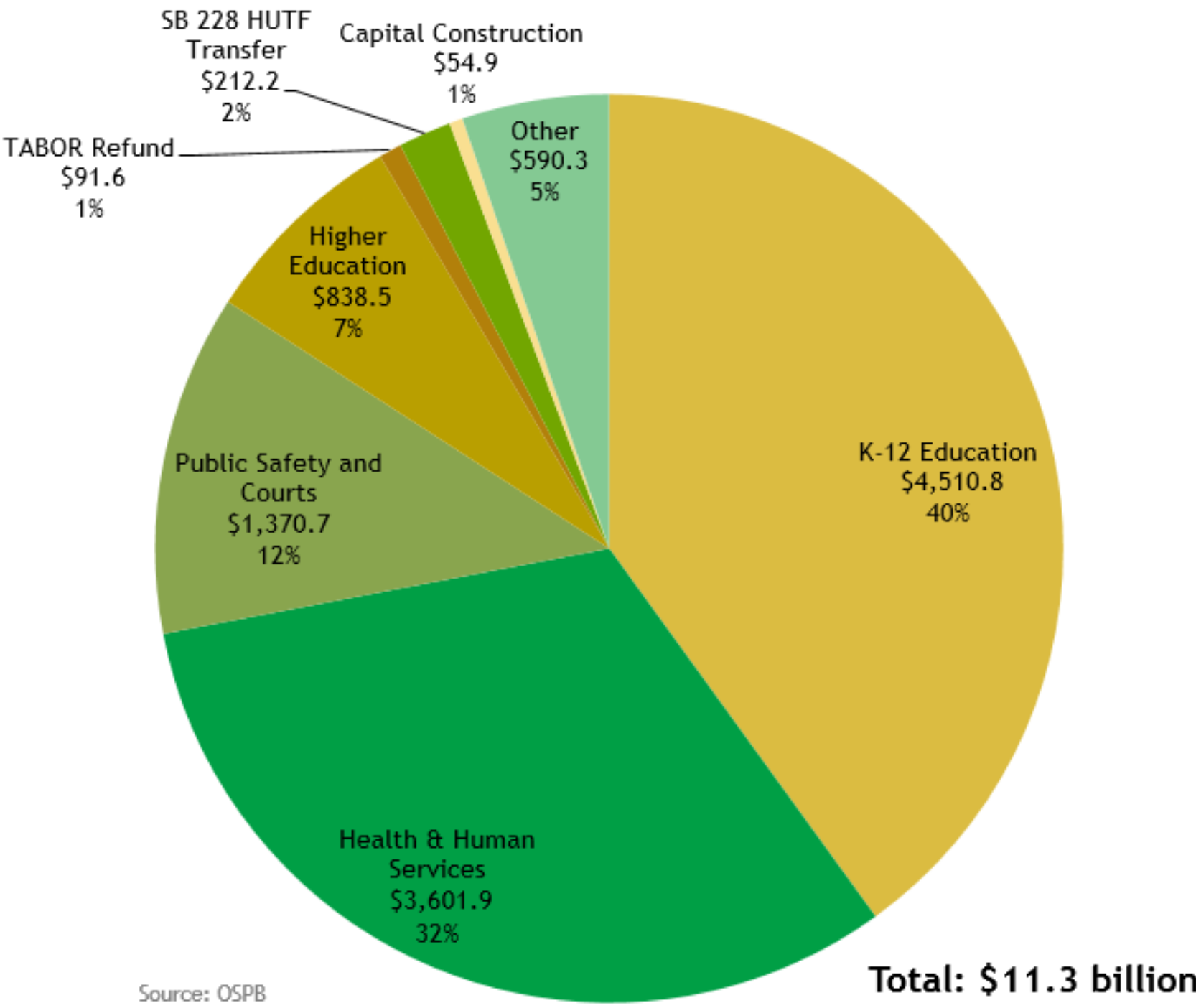


Source: OSPB December 2015 Forecast

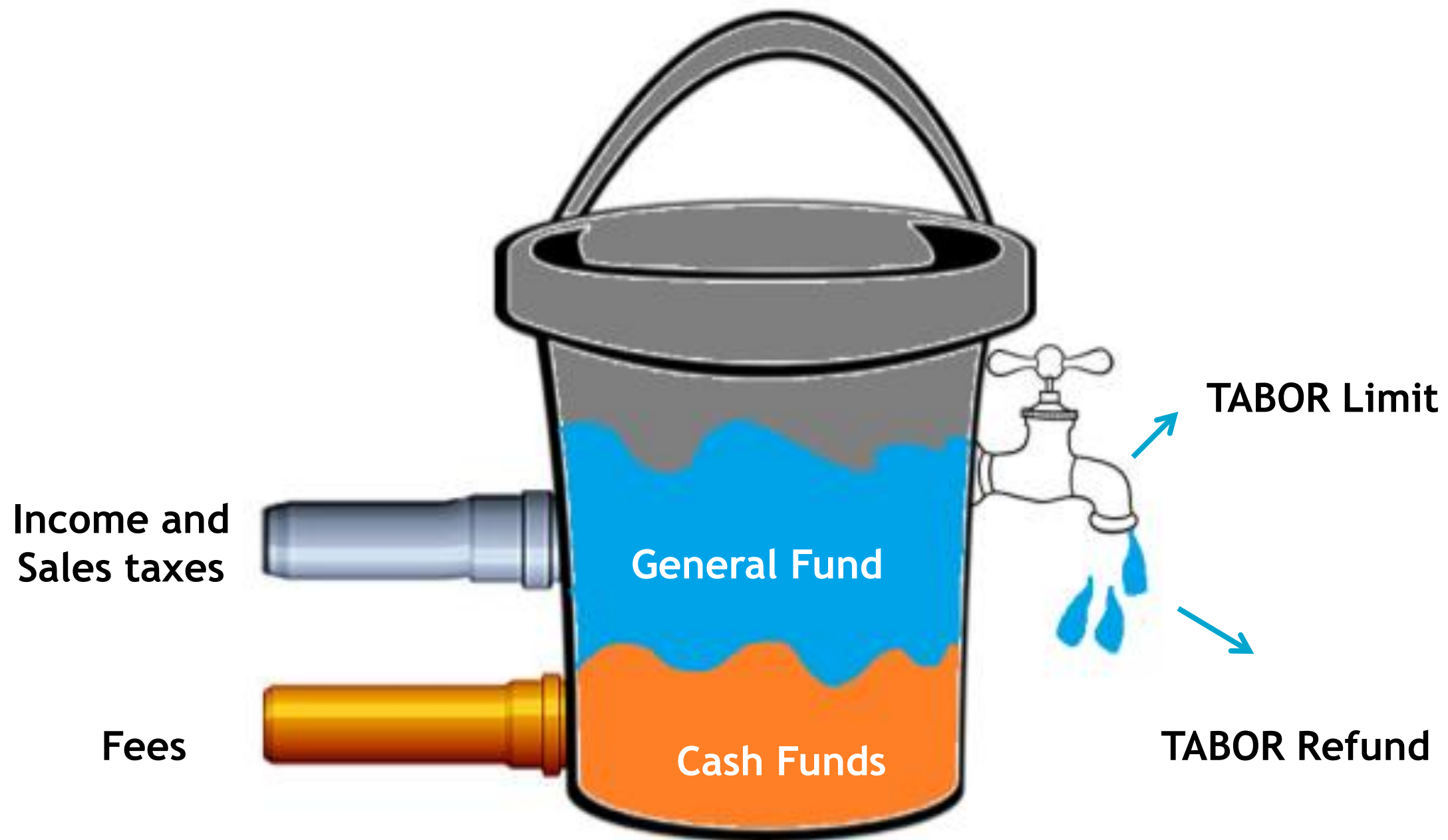


Governor's General Fund Budget for FY 16-17

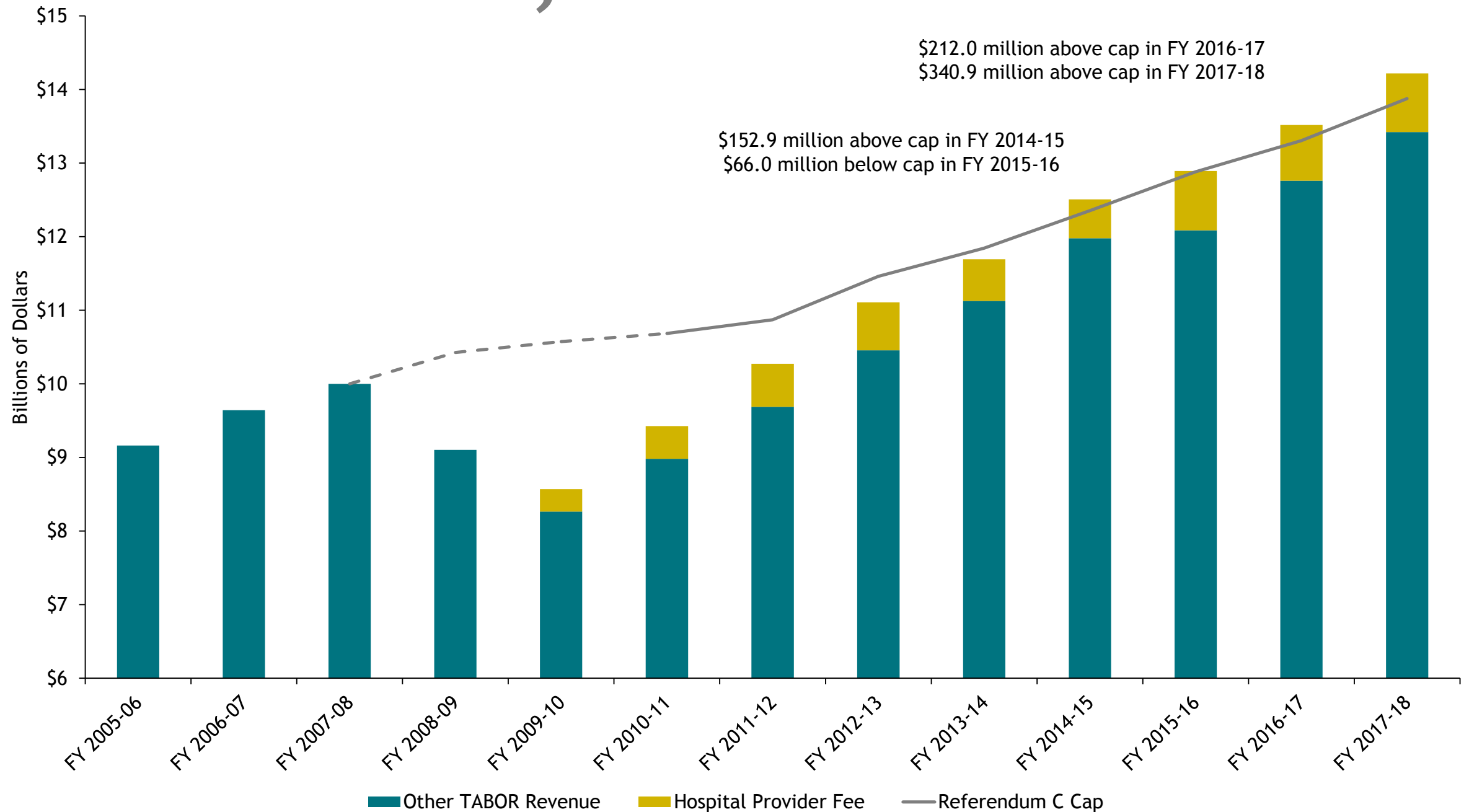
Includes State Education Fund, \$ in millions



A TABOR Simile



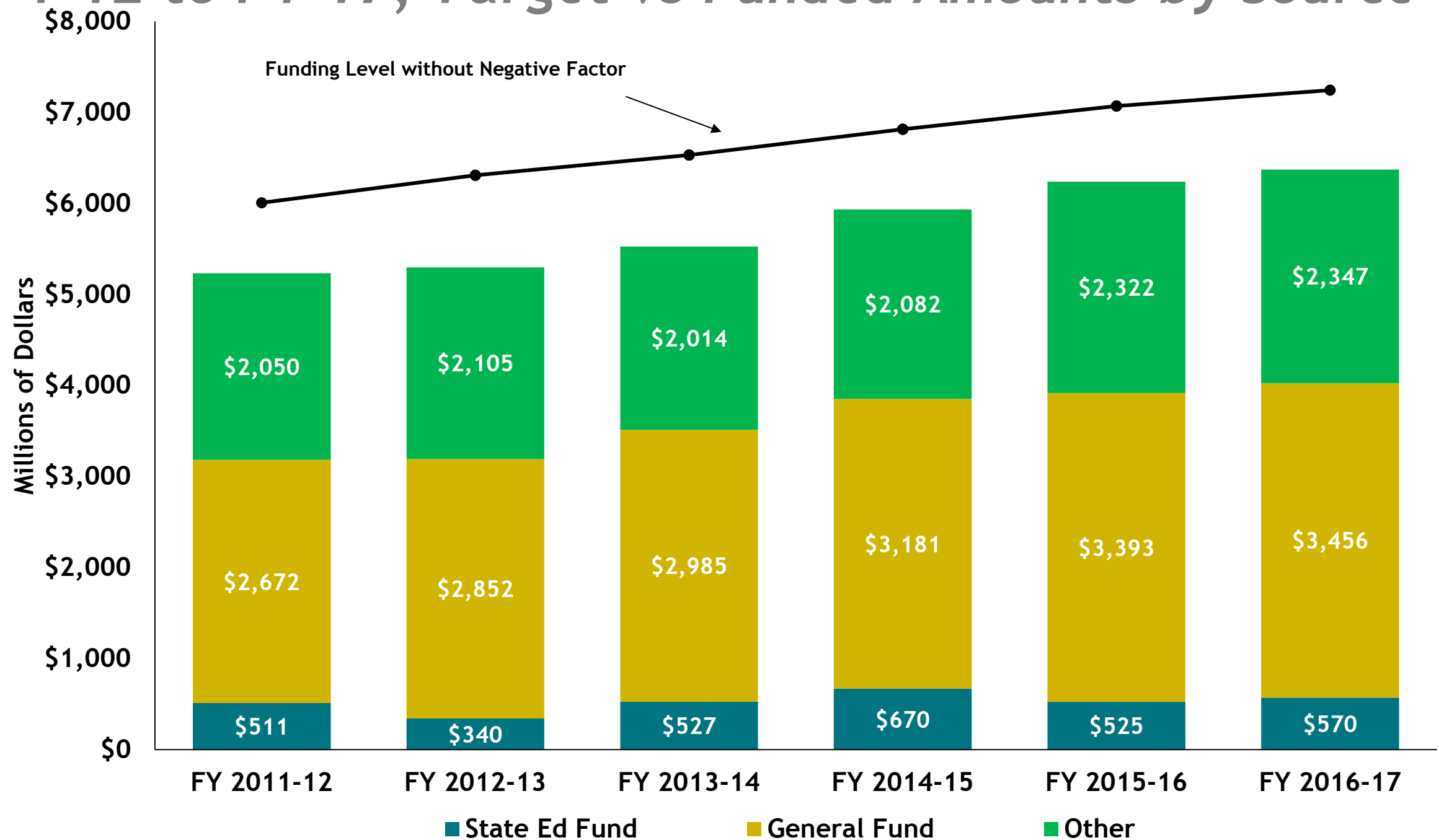
Hospital Provider Fee, other TABOR Revenue, and Referendum C



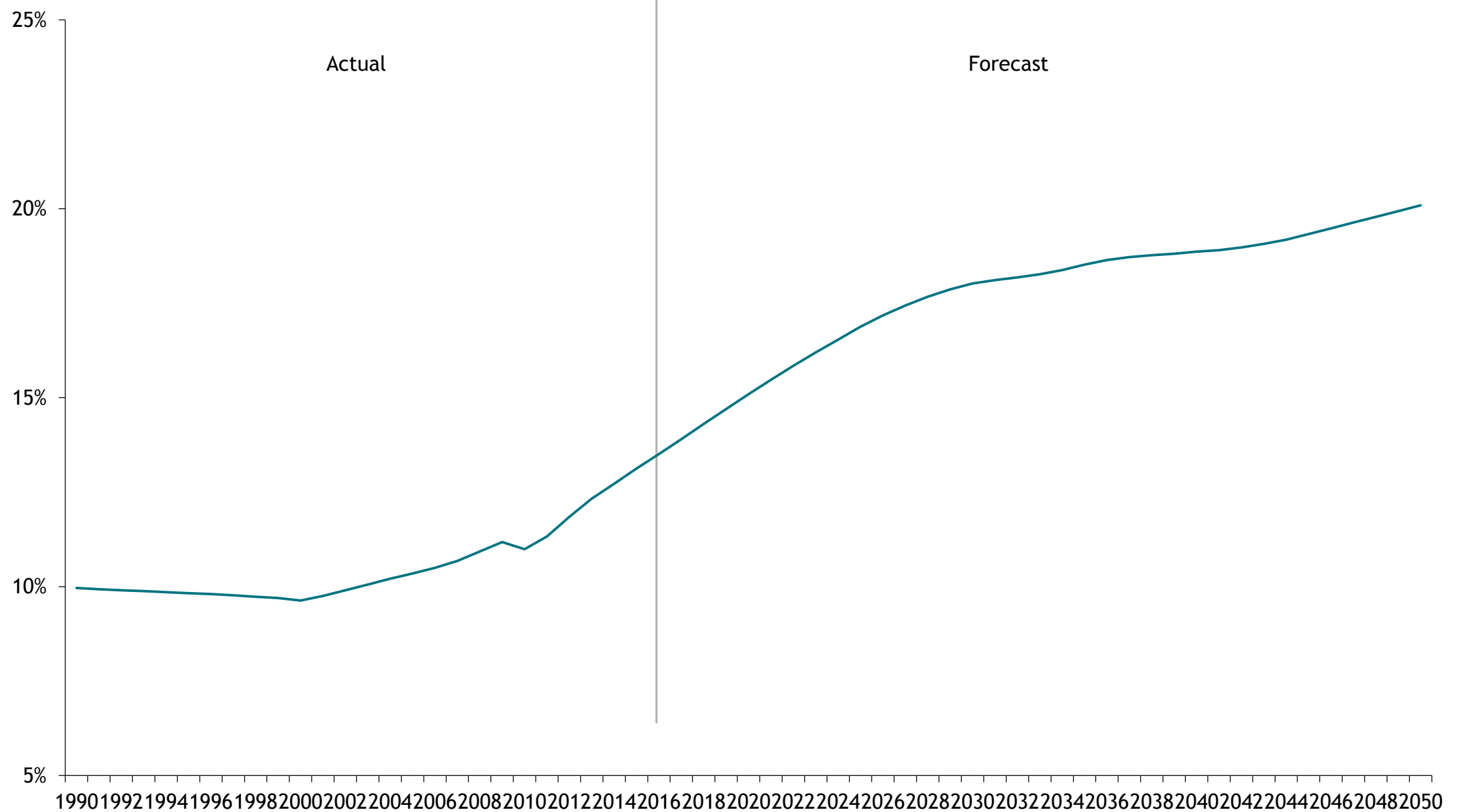
Source: OSPB December 2015 Forecast



Public School Finance: FY 12 to FY 17, Target vs Funded Amounts by Source

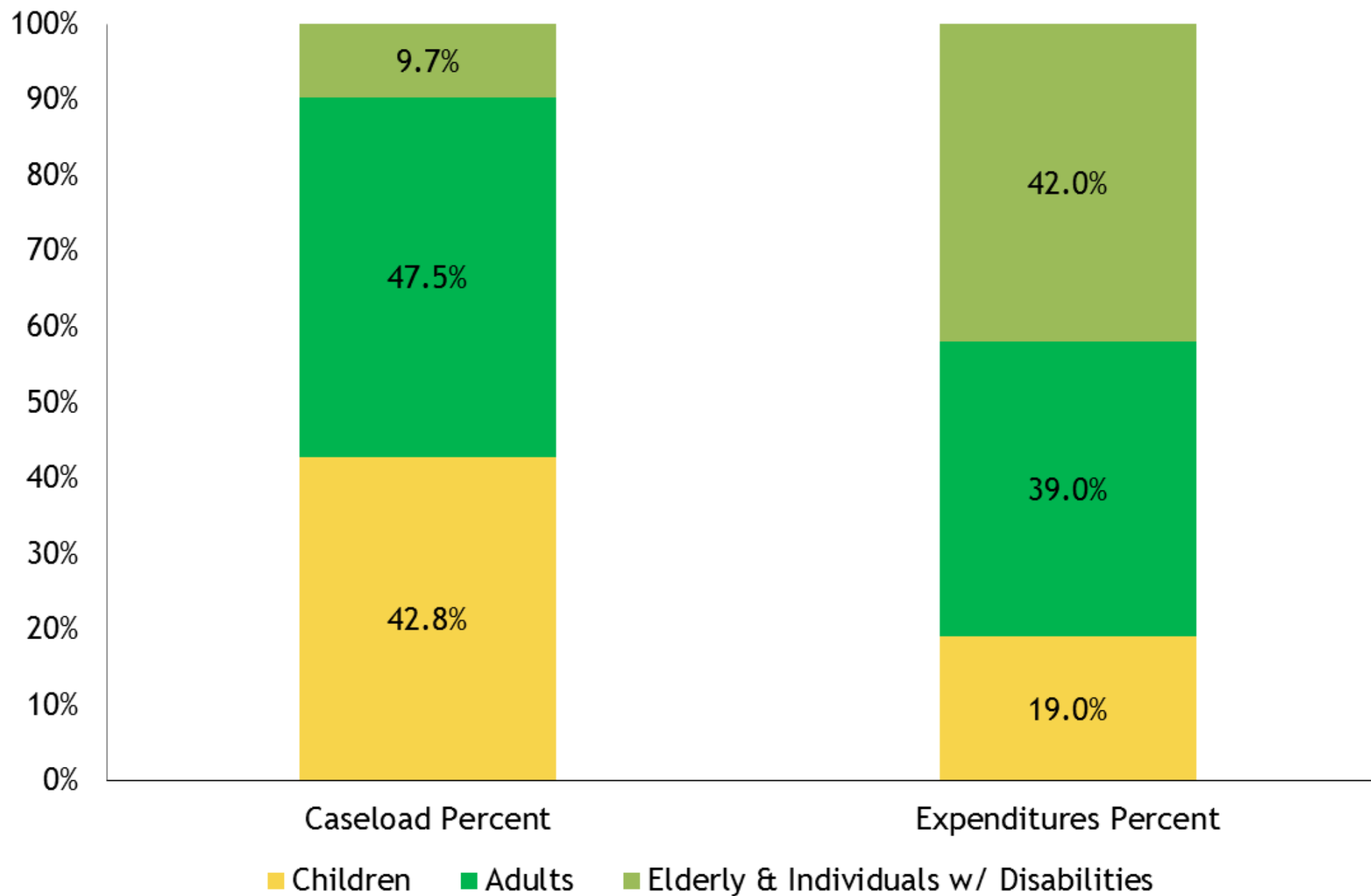


Colorado 65 and over Population Portion of Total, 1990 to 2050



Source: Colorado State Demography Office

Medicaid Caseload Categories and Costs



Questions?





MMI PROJECT OVERVIEW

The Meeting Milestones Initiative (MMI) is a community-based collaborative project launched to make sure all children in Grand County have the opportunity to reach their highest potential. By creating a community-specific electronic screening, referral, and follow-up process involving all primary healthcare providers, all licensed early childhood programs, referral agencies, safety-net agencies, and families in Grand County, the goals of MMI are to: 1) increase the efficiency and precision throughout the entire early identification process for all stakeholders; 2) encourage the utilization of medical homes; 3) improve cross-sector communication between professionals; and 4) empower families to best support their child's development. Once fully implemented, families will be able to easily connect with local professionals to receive free electronic screenings, customized developmentally-appropriate activities for their children, seamless referrals, and cross-community communication across Grand County agencies.

MMI Progress to Date:

- Cross-Sector Electronic Screening, Referral, and Follow-Up Across Grand County Licensed Early Childhood Programs, Primary Care Practices, Referral Agencies, and Safety-Net Agencies; Completely HIPPA Compliant
- 56.25% (378 Children) of Grand County Children Ages 1-66 months (n= 672) Screened with ASQ-3 Using App in 2015
- Screening Numbers Increasing; See Figures 1 and 2 Below

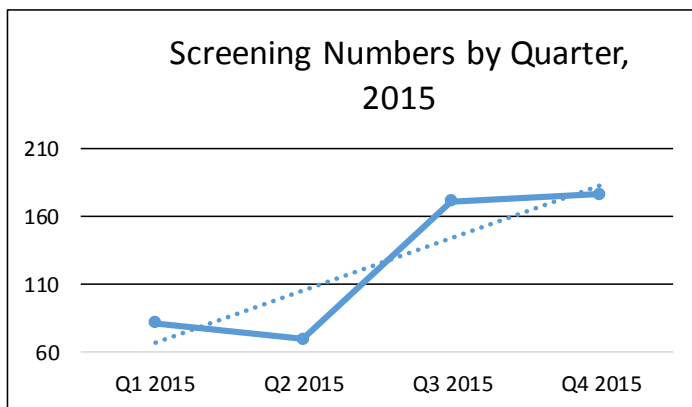


Figure 1

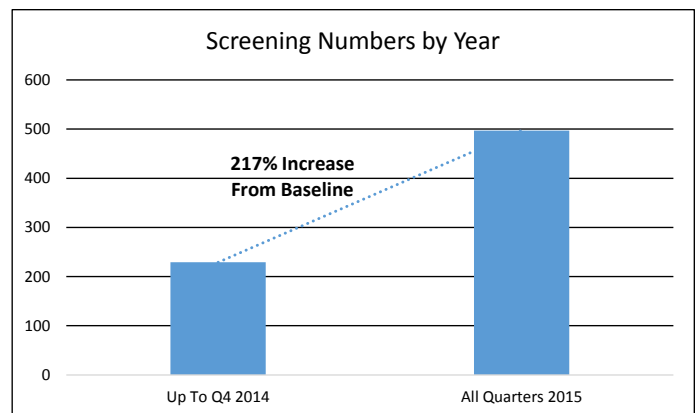
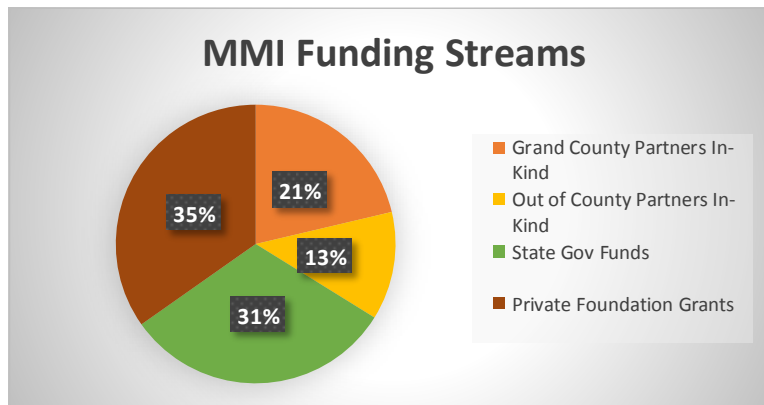


Figure 2

- Ability to Screen Both Visually and Aurally in 4 Languages
- Regional Expansion to Neighboring County (Jackson)
- App Capability to Allow for Remote Screening during Home Visitation



MMI Potential Growth:

- Expansion to Other Communities Statewide
- Ability to Add Additional Screening Tools to App Without the Need to Re-Invent Infrastructure. Patient Tools has Screening Tool Usage and Licensing Agreements Already Available In-App to Expand (list is non-exhaustive):
 - Across All Domains of Colorado's Early Childhood Framework



Developmentally-Appropriate Activities and Screening/Referral Management Support Provided to Families In-App

ASQ-3

ASQ-3, ASQ-SE, ASQ-SE2, M-CHAT-R, Strengths & Difficulties Questionnaire (SDQ), Pediatric Symptom Checklist (PSC)

- Across All Levels of Colorado's Early Childhood Framework, Helping Communities Embody Cradle-To-Grave Initiatives:

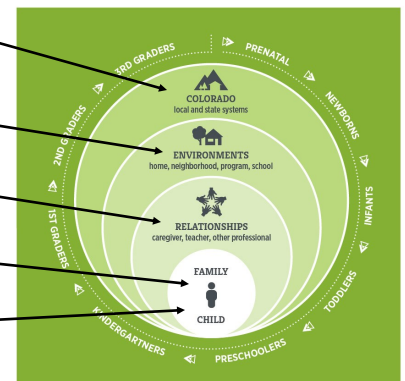
Colorado Level: Data Generated In-App to Allow for Data-Driven Systems Change

Environments Level: Full Participation for All Entities in Community Leading to Cultural Shift

Relationships Level: App Efficiently Facilitates Increased Cross-Sector Communication and Collaboration Including Families

Family Level: Edinburgh Postnatal Depression Scale (EPDS), Parenting Stress Inventory– Short Form (PSI-SF), and Patient Health Questionnaire– 9 Item (PHQ-9)

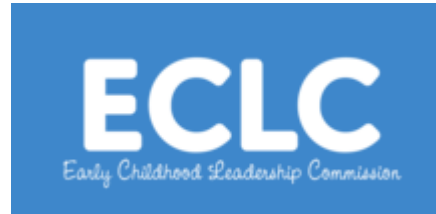
Child Level: Screening Tools Mentioned Above



MMI Project Accomplishments:

- Colorado Collaboration Award 2015, Finalist
- Colorado Trust John R. Moran Jr. Grantee Leadership Award 2015, Early Childhood Council Health Integration Recipient

Presentation to the Early Childhood Leadership Commission



February 18, 2016

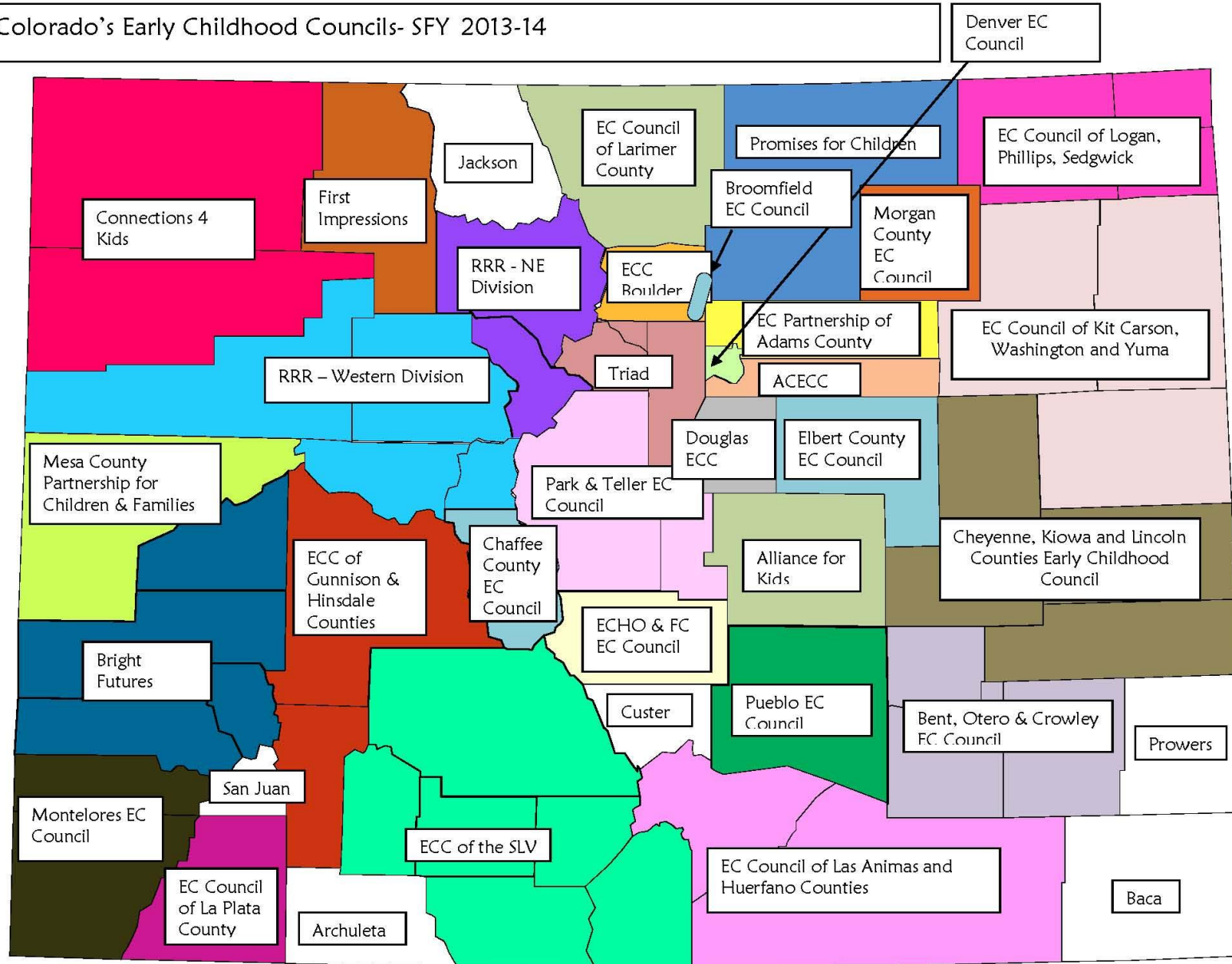
Early Childhood Council Leadership Alliance (ECCLA)

ECCLA's mission is to improve access to quality services and supports for young children through a statewide network of Early Childhood Council leaders and key stakeholders.

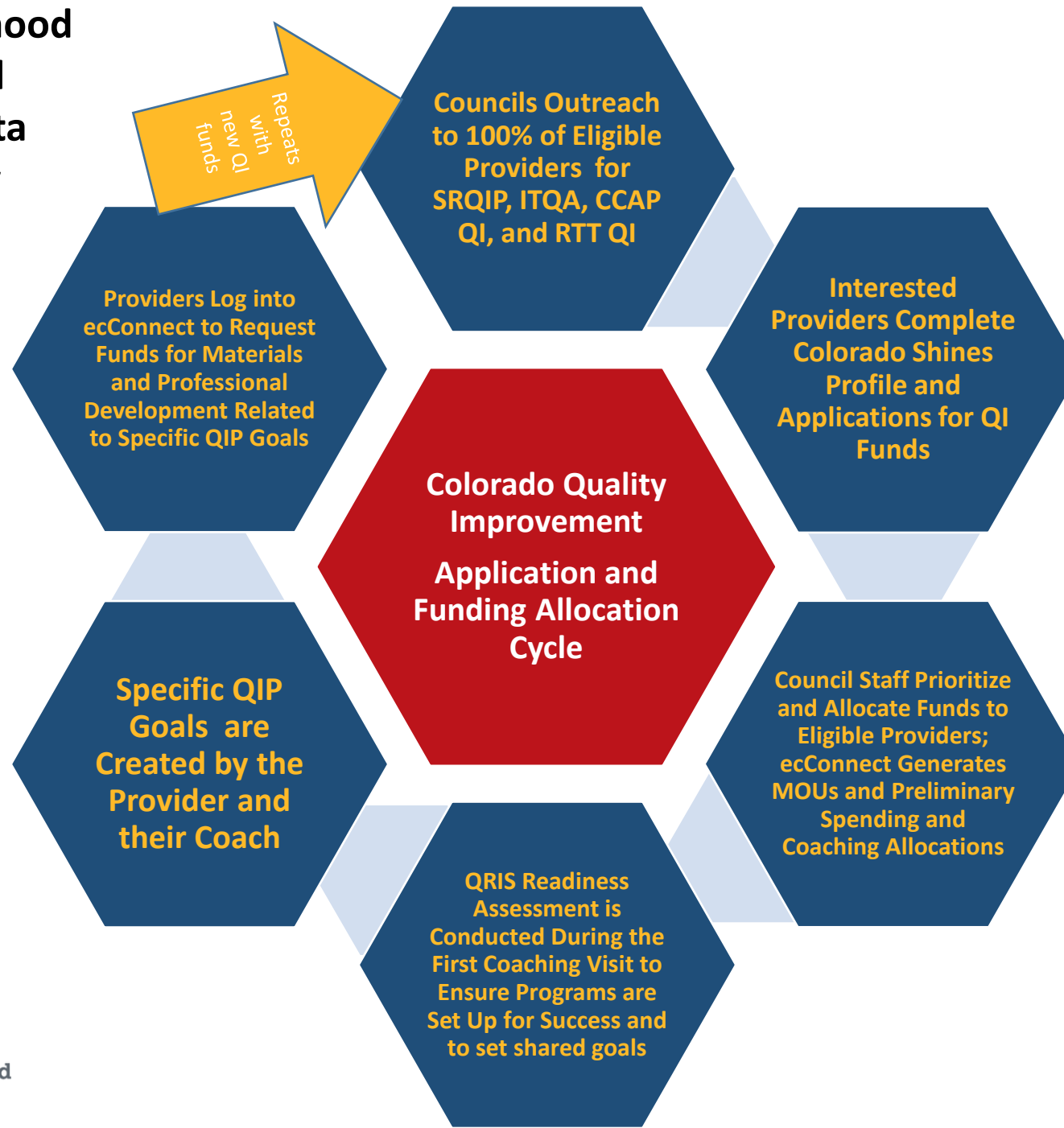


Colorado Early Childhood Data System Overview

Colorado's Early Childhood Councils- SFY 2013-14



Colorado Early Childhood QRIS Funding and Administration Data System Overview



Data System Integration



CDHS uses Colorado Shines running on the Salesforce platform

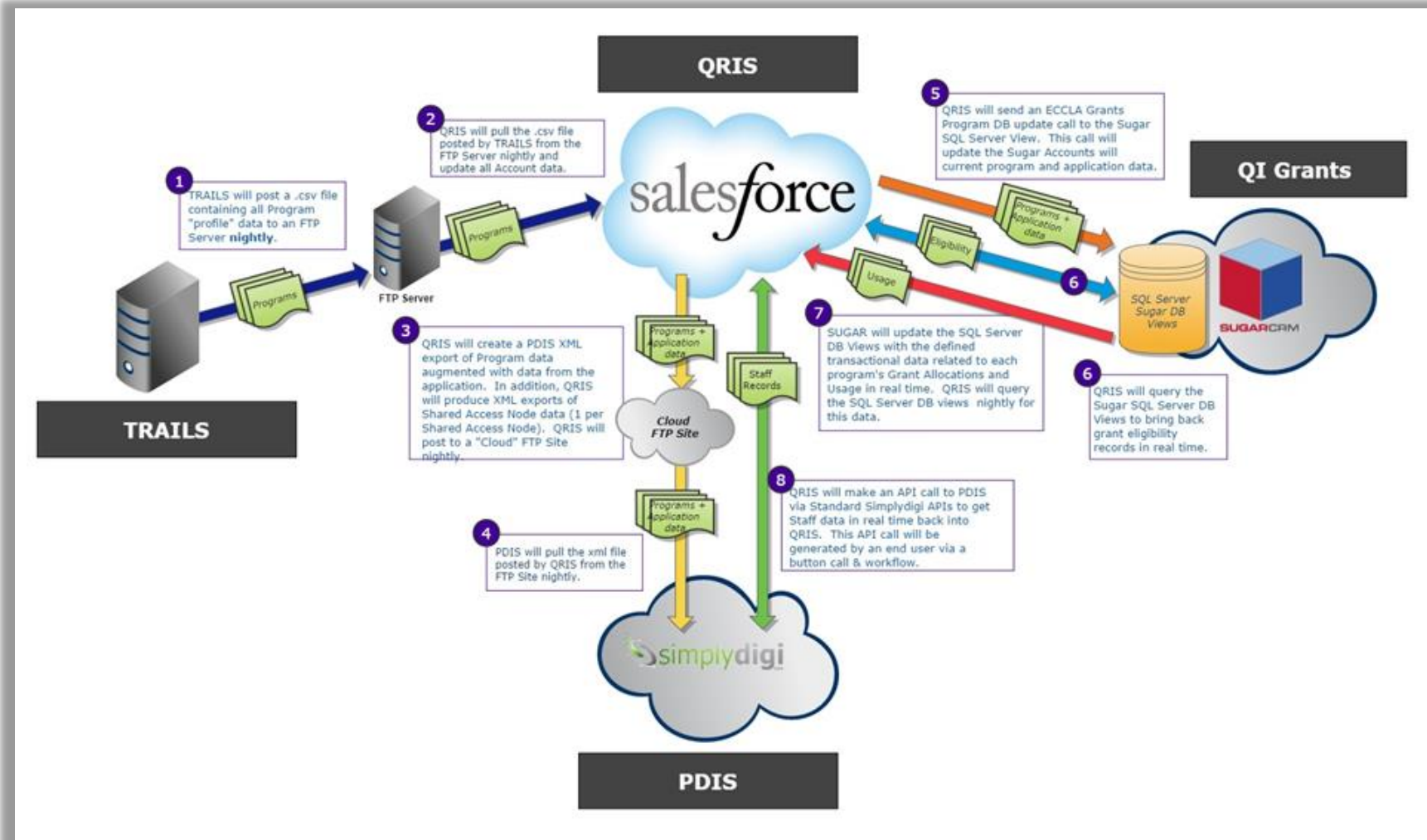


ECCLA uses ecConnect running on the SugarCRM platform



CDE uses PDIS running on the Simpi Digi platform

Colorado Early Childhood Data System Overview



Authoritative Data Sources Informing Program Implementation

Licensed Providers Sync from TRAILS to Salesforce/Colorado Shines to SugarCRM

***TRAILS &
PDIS to
Colorado
Shines***

***Colorado
Shines to
ecConnect***

***ecConnect
Portal for
Providers***

Universal Application for QI Programs



Providers complete their program profile in Colorado Shines and apply for funding opportunities based on their eligibility, as determined by their profile.

Applications are synced on-demand from Colorado Shines to ecConnect, at which point they are scored against a program rubric (if applicable), and approved to participate in QI Program (s) by the local Early Childhood Council.

ecConnect

Once electronic MOUs are executed, approved QI Funds and Coaching Resources become available to the Participating Sites.



Quality Improvement Planning and QRIS Readiness Assessment

Quality Improvement Navigators and Coaches from Early Childhood Councils work with Providers to assess which Quality Rating Level is an appropriate goal.

Quality Improvement Plan Goals are entered into Colorado Shines and sync nightly with ecConnect to inform QI Spending Requests.

Spending QI Funds

Providers can log into ecConnect and request qualified quality improvement purchases, including materials and professional development. All QI Requests must be tied to a specific Quality Improvement Plan Goal, which is tied to the Colorado Shines rating.

Council Staff review and preapprove spending requests through a comprehensive approval workflow to ensure internal controls.

Once the PDIS Integration with ecConnect is complete, the systems will be able to tie unique ECE Professionals with QI spending, Coaching, and Rating progress over time.

How the Data System is Helping Improve Quality

Providers have easy access to QI Programs for which they are eligible.


Aggregate reporting to State agencies and other funders is more accurate and less time consuming.

Data can be used to demonstrate the impact of Quality Improvement and Professional Development on Colorado's early learning system because of shared rules, definitions, and procedures.

Possibilities for in-depth analysis and future program planning are endless.

Colorado Early Childhood QRIS Funding and Administration Data System Overview

Support Site

**Support for Colorado's EC Councils**

Welcome Sharon Keiser
Agent Portal | [Edit profile](#) - [Sign out](#)

[Home](#) | [Solutions](#) | [Forums](#) | [Tickets](#)

How can we help you today?
 [SEARCH](#)

[+ New support ticket](#)
[Check ticket status](#)

Getting Started

Start Here! QI Grant Administration Overview (2)

- [Start Here! QI Grant Administration Overview](#)
- [Wondering about Allowable Costs or Grant Obj...](#)

Outreach & Enrollment of Providers

Step 1: Outreach to Providers (2)

- [Recording Outreach](#)
- [Provider Eligibility and Funding Streams](#)

Step 2: QI Applications, Funding Streams and MOUs (2)

- [QI Applications, Funding Streams and MOUs](#)
- [Scoring Rubric - Quick Guide](#)

Step 3: Assisting Providers with QI Applications (1)

- [Assisting Providers with QI Applications](#)

Working with Participating Providers (After MOU is Signed)

Job Postings (1)

- [ECCLA Data & Research Position](#)

Requisitions and Transfers (4)

- [Requisitions and Transfers](#)
- [Pooled Requisition - How to Determine Assign...](#)
- [How to Reduce Assigned Funds \(or Hours\) for ...](#)
- [What to do about those Negative Requisition](#)

QI Spending & Approvals (6)

Showing recent updates
[Start a new topic](#)

ECCLA Forums

- Announcements (19)**
 - [ECCLA Data & Research Position](#)
Posted by Joni Zisman, 7 days ago
 - [Please Read: Council Updates | Weekly Em...](#)
Posted by Sharon Keiser, 6 days ago
 - [Please Read: Council Updates | Weekly Em...](#)
Posted by Sharon Keiser, 12 days ago
 - [» See all 19 topics](#)
- Communicating with Providers (1)**
 - [Draft Prezi Video - How to Access QI Funds...](#)
Posted by Sharon Keiser, 6 days ago
- Coaches' Corner (1)**
 - [Important: New Coaching Readiness Asses...](#)
Posted by Kelly Bowes, 2 months ago
- Tips and Tricks (2)**
 - [MOU Error? Check MOU Status](#)
Posted by Stacy Petty, 3 months ago
 - [Coming Soon - Migrating Trello FAQs](#)
Posted by Sharon Keiser, 3 months ago
- Upcoming and Requested**

Colorado Early Childhood Data System Overview

Want to learn more?

Contact Liz Houston
liz@ecclacolorado.org
303.726.4311

Thank you!