

Agenda Thursday, August 18, 2016 9:00 am – 12:00 pm Health Care Policy and Financing 303 East 17th Avenue, 11th Floor Conference, Denver 80203

Meeting Objectives:

- Approve the meeting minutes from May 12, 2016
- Welcome new ECLC Commissioners
- Discuss retreat preparation and stakeholder feedback for ECLC Strategic Plan
- Hear from the early childhood community during public comment
- Provide updates from the five state departments and Office of Early Childhood
- Hear updates from ECLC Subcommittees and Working Groups

8:45-9:00 am	Arrival, Snacks		
9:00-9:50 am	 Welcome and Business Meeting (Barb Grogan) Approval of minutes from May 12, 2016 Introductions of New Commissioners Retreat Preparation - October 7, 2016 Strategic Plan - Stakeholder Feedback Process 		
9:50-10:40 am	 Department Updates Human Services (Julie Krow) Office of Early Childhood Updates (Mary Anne Snyder) Child Care Resource and Referral (CCR&R) Centralized Call Center (Stacey Kennedy) Education (Melissa Colsman) Health Care Policy and Financing (Tom Massey) Public Health and Environment (Karen Trierweiler) 		
10:40-11:05 am	Public Comment		
11:05-11:55 am	 ECLC Subcommittee Updates Program Quality and Alignment Subcommittee (Letty Bass, Melissa Colsman and Anna Jo Haynes) Framework Phase II (Letty Bass) Early Childhood Communication Collaborative (Elsa Holguin and Tom Massey) Updated Scope of Work and Deliverables Data Committee (Charlotte Brantley and Susan Steele) 		
11:55-12:00 pm	Co-Chairs' Final Thoughts and Adjourn (Barb Grogan)		

Note: Any presentation requested by the ECLC does not constitute or imply an endorsement of the product, process, service, or organization by the ECLC.

ECLC Meetings:

The next ECLC Meeting will be held on September 8, 2016 from 9am-12pm at Health Care Policy and Financing, 303 East 17th Avenue, 11th Floor Conference Room, Denver 80203

For information about future meeting dates, times and locations, visit www.earlychildhoodcolorado.org.



Minutes Thursday, May 12, 2016 9:00 am - 12:00 pm Health Care Policy and Financing 303 East 17th Avenue, 11th Floor Conference, Denver 80203

Meeting Objectives:

- Approve the meeting minutes from March 10, 2016
- Provide an update from the Office of Early Childhood
- Provide updates from ECLC subcommittees
- Hear from the early childhood community during public comment
- Learn about the Every Student Succeeds Act (ESSA)

Post Legislative Session Presentation (Bill Jaeger, Colorado Children's Campaign) Bill Jaeger provided an overview of the previous legislative session and the bills that past related to early childhood care and education. Please see handout for legislative information.

Welcome and Business Meeting (Anna Jo Haynes)

Co-chair Anna Jo Haynes called the meeting to order at 9:03am. Commissioners Anne Anderson, Letty Bass, Charlotte Brantley, Melissa Colsman, Heather Craiglow, Elsa Holguin, Anna Jo Haynes, Gerri Gomez Howard, Barb Grogan, Tom Massey, Anna Robinson, Cindy Schulz, Mary Anne Snyder, Karen Trierweiler, and Amy Wineland (by phone) were present.

Anna Jo Haynes made a motion to approve the minutes. Charlotte Brantley moved to approve the March 10, 2016 minutes as printed and distributed to the Commission. The Commission voted unanimously to approve the minutes. The motion was passed.

• Member Appreciation

Anna Jo Haynes recognized the four Commissioners whose terms end on June 30—Anne Anderson, Charlotte Ciancio, Richard Garcia and Amy Wineland. She thanked them for their guidance and support of the ECLC. She asked that ECLC staff mail the certificates to those not present.

• Commission Membership and Reauthorization Update

Anna Jo Haynes explained there are four new openings on the Commission beginning July 1. Of the four open seats, one must be filled by a representative from a local public health community, and one must be filled by a representative of a school district. The remaining two seats are open to anyone who is involved in early childhood issues. Terms run for 3 years. Commissioners were encouraged by ECLC staff to reach out to potential Commissioners and encourage them to fill out the application on the Governor's Boards and Commissions website by May 31.

Anna Jo Haynes also updated the Commission about the reauthorization of the ECLC. The commission is scheduled to sunset in 2018. A small group is being formed to discuss changes to statute. She asked that Commissioners reach out to ECLC staff if they are interested in joining the small group.

Data Subcommittee Update (Charlotte Brantley)

Charlotte Brantley explained that the Data Committee has heard presentations from various state departments and other entities related to what type of data they are collecting. The co-chairs are beginning to think about how their work can align with the Framework project. Specifically, they would like to see the promotion of Colorado early childhood data and reports. They are seeking ways to make the ECLC's decisions data-driven including what data is informing the ECLC and gaps in the available data.

Business Meeting (Anna Jo Haynes)

Commission Policies

The Commission formalized some of the procedures that are used to operate meetings. Anna Jo Haynes and Barb Grogan asked the ECLC staff to prepare three initial policies for the Full Commissioner to review. The ECLC Meetings and Membership Policy outlines how often the ECLC meets, establishes quorum as a simple majority, and sets expectations for commissioner attendance. Commissioners reviewed the policy as written and requested a change from the heading "Committee Formation" to "Commission Formation". Tom Massey moved to approve the policy as amended. The Commission voted unanimously to adopt the policy. The motion passed.

The **Public Comment and Presentations Policy** assures that the ECLC has a mechanism in place for stakeholders and partners to bring and share information. This policy explains how public comment must occur at every meeting and establishes a process when individuals or groups would like to present or bring information to the Commission. Tom Massey moved to approve the policy. The Commission voted unanimously to adopt the policy. The motion passed.

The **Subcommittee and Working Group Policy** explains how these entities are formed and utilized by the ECLC. ECLC staff reviewed statute and found that statute refers to these groups as subcommittee and working group. Commissioners requested that uniform language be used throughout all documentation, ECLC Subcommittee Co-chairs must be Commissioners, and that working groups do not have to have ECLC Commissioners present. Tom Massey moved to approve the **Subcommittee and Working Group Policy**. Commissioners asked that the document reflect that the Executive Subcommittee is composed of the Co-chairs from each subcommittee, as well as the ECLC Co-chairs. The Commission voted unanimously to adopt the amended policy. The motion passed.

Co-chairs asked staff to go through all ECLC documents to make sure that the ECLC is using the appropriate terms for subcommittees and working groups.

2016 Work Plan

The Commission reviewed the 2016 Work Plan developed last year. The committee chairs went through their tasks prior to the meeting and updated what they have accomplished, what is still in process, and whether there are tasks in the plan that are no longer relevant to the ECLC's work. Anna Jo Haynes asked for questions or concerns about the tasks in the Work Plan. There were no additional comments or additions.

Program Quality and Alignment Subcommittee Update

Letty Bass explained that there has been a small cross-sector group meeting to discuss the next stage of the *Framework* project. Last month, staff brought information to the Program Quality and Alignment Committee about the creation of a web-based platform where people could share programs and services. The vision for project is to have the ability to sort programs and services by 5/12/16

domains from the *Framework*, as well as age group targeted, location, and keywords. The website will align and aggregate program information. Letty Bass expects that this can act as a one-stop platform. Letty Bass, Kristina Mueller and Katie Mason have started conversations with the Data Committee and the Early Childhood Communication Collaborative (ECCC) to make sure the work is aligned. They also met recently with a website vendor to talk about project feasibility. The vendor is expected to provide an estimate in the next week. Fundraising will take place once an estimate is available.

Letty Bass provided updates on the Program Quality and Alignment Working Groups. The Young Child Wellness Council has suspended meetings until the fall. The Professional Development Advisory Group is celebrating the one-year anniversary of the Professional Development Information System (PDIS). Nancie Linville shared that the system includes 17,000 professionals. Colorado is linking competencies, the learning management system, and the quality rating system. Professionals may take courses based on their goals. Content is also being connected with two and four year higher education institutions. The group is also undertaking an update to the Early Childhood Professional Development Plan, specifically addressing recruitment, retention, and compensation issues. They will present the plan to the ECLC in early 2017.

Early Childhood Communication Collaborative (ECCC) Update

Tom Massey provided a quick update on the ECCC. The ECCC Co-chairs and internal staff are realigning timelines and expectations. The ECCC will reengage with its Steering Committee and Advisory Partners in July.

Office of Early Childhood Updates

Mary Anne Snyder reported that the majority of Colorado Department of Human Services legislative requests were passed by the legislature.

The Office of Early Childhood announced tiered reimbursement rates for the Colorado Child Care Assistance Program, based on a recent market rate survey. If a facility is rated at a three or higher, they will receive a higher compensation rate. Counties can choose to opt out of the recommended rates if certain parameters are met. Tiered reimbursement starts on July 1, 2017.

Mary Martin asked the commission to support the Working Together - Maternal, Infant, and Early Childhood Home Visiting (MIECHV) Innovation Grant. The grant application is in response to a redesigned MIECHV competitive grant focused on systems improvements in a MIECHV-designated high risk community. States can apply for a maximum of \$2 million for a budget period of 2 years. Elsa Holguin moved to support the Working Together - MIECHV Innovation Grant. The motion passed unanimously.

Mary Anne Snyder also explained that the number of childcare facilities is declining. The OEC data staff is looking into the number of receding facilities. While there is a decline in the number of facilities, the capacity of facilities is increasing.

She also explained the process for 2017 legislative proposals from the Colorado Department of Human Services.

Public Comment

Seeing no public comment, Anna Jo Haynes moved to the next agenda item.

Every Student Succeeds Act Update

Brad Bylsma, Stacy Wojdak-Goodman and Nancie Linville from the Colorado Department of Education shared information about the Every Student Succeeds Act. Please see handouts for more information.

11:55-12:00pm Co-Chairs' Final Thoughts and Adjourn The meeting adjourned at 11:36 am.

Note: Any presentation requested by the ECLC does not constitute or imply an endorsement of the product, process, service, or organization by the ECLC.

ECLC Meetings:

The next ECLC Meeting will be held on Thursday, August 18, 2016 from 9:00 am- 12:00 pm-Health Care Policy and Financing, 303 East 17th Avenue, 11th Floor Conference, Denver 80203



New Commissioner Biographies

Co-Chair:



Lieutenant Governor Donna Lynne, Acting Executive Director - Department of Higher Education

Donna Lynne, DrPH, was sworn in as Colorado's 49th Lieutenant Governor and Chief Operating Officer on May 12, 2016. She is widely respected as both a leader in the private sector and an expert in the health field.

Prior to assuming her roles in Colorado state government, Dr.

Lynne served as the executive vice president of Kaiser Foundation Health Plan Inc. and Kaiser Foundation Hospitals, and as group president responsible for its Colorado, Pacific Northwest and Hawaii regions - overseeing an \$8 billion budget, 1.4 million members and 16,000 employees.

From 1998 to April 2005, Dr. Lynne was the executive vice president and chief operating officer for Group Health Inc., a \$2.5 billion managed care organization. In the mid-1990s, she was the executive director of the New York Business Group on Health.

Dr. Lynne also spent 20 years working in various positions in New York City government, including first deputy commissioner, Office of Labor Relations; director, Mayor's Office of Operations; and senior vice president, New York City Health and Hospitals Corp.

In addition to her role as an International Executive Fellow with the International Federation of Health Plans, Dr. Lynne is the recipient of numerous honors and accolades, including the Denver Business Journal's 2008 Outstanding Women in Business award; the 2009 Distinguished Coloradan Award from the University of Colorado Denver School of Pharmacy; the President's Award from Women in Health Management; and the Health Care Leadership Award from the New York Business Group on Health.

She formerly served on the boards of the Denver Metro Chamber. Colorado Education Initiative, Colorado Mountain Club, Colorado Regional Health Information Organization, Denver Museum of Nature and Science, Denver Public Schools Foundation, Teach for America-Colorado, U.S. Bank Colorado Advisory Board, and is the former chair of the Denver Metro Chamber of Commerce. Dr. Lynne currently co-chairs the Denver Education Compact Executive Advisory Board for Mayor Michael B. Hancock. In 2010, she was one of 16 statewide transition cochairs and the Personnel and Administration Committee co-chair for Governor John Hickenlooper.

She holds a Bachelor of Arts (Economics and Political Science), a Masters of Public Administration, and Doctor of Public Health from Columbia University. She also holds the designation of Certified Employee Benefits Specialist from the International Foundation of Employee Benefit Plans/University of Pennsylvania Wharton School. In 2014, Dr. Lynne received an honorary doctorate of public service from the University of Denver. Since 2005, she has been an adjunct associate professor of Public Health at Columbia University.

Dr. Lynne resides in Denver and has three children and two step-children. She enjoys skiing, mountaineering, cycling and reading. She has climbed all 53 of Colorado's Fourteeners.



Jeff Kuhr, PhD, Executive Director- Mesa County Health Department

Jeff Kuhr is the Executive Director of the Mesa County Health Department in Grand Junction. In addition to the ECLC, Jeff serves on the State Board of Human Services and is on the board of directors for the National Association of County and City Health Officials. In Grand Junction, he serves on the boards of directors for St. Mary's Regional Medical Center, Marillac Clinic, and STRiVE (Mesa Developmental

Services). Jeff has a PhD in Educational Psychology from the University of Nebraska and is a Master Certified Health Education Specialist. His over 20 years of experience in public health and health promotion provides a unique perspective on the connection between behavioral health, physical health and population-based prevention strategies.



Jeanne McQueeney, Commissioner - Eagle County

Jeanne McQueeney began her term as Commissioner of District 3 in January 2015. Jeanne represents Eagle County on the Northwest Colorado Council of Governments; she serves as chair of the Eagle County Regional Transportation Authority, and the Golden Eagle Elderly Housing Corporation. Jeanne is the board chair for 2016.

Jeanne has a master's degree in Early Childhood Special Education and a bachelor's degree in Elementary Education. Jeanne's career includes seven years on the Eagle County School Board, 13 years teaching, and seven years providing technical assistance to early childhood programs. She is the founder of Early Childhood Partners, a nonprofit serving the county's early childhood community. Jeanne has served on numerous local nonprofit boards, coalitions and service clubs including the Eagle River Youth Coalition, Caring for Kids, Rocky Mountain Early Childhood Council, Vail Rotary, The Health Services Advisory Council, Wayfinders, The Healthy Eating Active Living Community Coalition, The Family Leadership Training Institute, and the InteGreat Coalition.

A resident of Eagle County for 26 years, Jeanne was born in Brooklyn, NY and raised on Long Island. Jeanne has been married to her high school sweetheart, Harry McQueeney since 1985 and together they have raised two wonderful children in Colorado.



Lydia Prado, PhD, Vice President of Child & Family Services -Mental Health Center of Denver

Lydia Prado, PhD, is the VP of Child & Family Services at the Mental Health Center of Denver. In this role, she provides strategic vision and leadership, seeking excellence in research design, program development and evaluation, culturally responsive service delivery, and the identification and

implementation of "best practices" in a community-based mental health setting. She works diligently to transform traditional service models to benefit diverse populations, develop prevention and early intervention strategies, and establish community-based partnerships.

Lydia is the project visionary behind Dahlia Campus for Health and Well-Being, an innovative community center in Northeast Park Hill that promotes well-being across the lifespan. The site features an inclusive preschool, dental clinic, farms and gardens, mental health services, and indoor and outdoor community spaces.

Dr. Prado serves on a number of Boards, and in 2016, was appointed to the Colorado Governor's Early Child Leadership Commission as the public health representative. Dr. Prado serves on a number of other non-profit boards.

Lydia is the proud parent of four children.



Cindy Schulz, Executive Director - Cydney and Tom Marsico Family Foundation

Cindy Schulz brings more than three decades of professional experience complemented by a passion to improve educational outcomes for children developed while working as a public school teacher.

Beginning her career as a second and third grade teacher in

Connecticut and then a kindergarten and first grade teacher in the Cherry Creek School District, Cindy positively influenced the early educational foundations for thousands over a 27 - year span. Looking for a new opportunity to apply her teaching expertise to the needs of the community, she taught remedial English at the high school level for an additional five years.

Cindy currently serves as the executive director of the Cydney and Tom Marsico Family Foundation, a role in which she has served since the organization's inception in 1998. The Foundation supports early childhood education, youth services and housing and homelessness. Cindy works with the board of directors to help guide the Foundation's grant making, community outreach and business operations.

A graduate of the University of Texas system, Cindy holds a Bachelor of Arts in Education. She also has earned dual graduate degrees from the University of Northern Colorado; a Master of Education in Curriculum and Instruction, and a Master of Education in Program Specialist-Reading. She received additional post-baccalaureate training in the "Reading Recovery" program from Ohio State University. Cindy's reputation in the non-profit community is based on an extensive history of volunteerism. She has given her time and talents to numerous community organizations, putting her frontline experience and genuine passion to work on the Boards of Girls Incorporated of Metro Denver, The Gathering Place, Warren Village, Colorado UpLift and the Cherry Creek Schools Foundation. She has also held key positions with the Junior League of Denver, including terms as Community Vice President. The organization has recognized Cindy's dedication with its highest honors, naming her Volunteer of the Year, Sustainer of the Year and presenting her with the Star Award for community service.



George Welsh, Superintendent- Cañon City School District

An educator with 29 year of experience, George Welsh served as Superintendent of Schools in the Center Consolidated School District in Colorado's San Luis Valley from 1997 to 2015. In July 2015 he took the reins of the Cañon City School District in Fremont County.

Cañon City has 10 schools and serves approximately 3,700 kids, 60 percent who are deemed at-risk based free or reduced lunch requirements.

In December 2010 Welsh was recognized as Colorado's rural administrator of the year. He has since served as the president of the Colorado Association of School Executives, was recognized as Colorado's superintendent of the year in 2013, and was named one of eSchoolNews' tech savvy superintendents of the year in 2014. Welsh has also served on and chaired the advisory board of the Colorado Safe Schools Resource Center since its inception in 2010.

FINAL Survey to Stakeholders & Community to Inform ECLC Strategic Planning Process

Thank you for engaging with the Early Childhood Leadership Commission and guiding us as we develop our vision and priorities for the next few years. We are grateful for your input and look forward to working with you in the future!

The Early Childhood Leadership Commission serves as the trusted and proactive champion for high quality, outcome-focused programs and services for pregnant women and children birth to age eight in Colorado across all sectors. The ECLC was established to lead innovative early childhood service delivery and support systems, and to promote the coordination of policies and procedures that affect the health and well-being of Colorado children. Its statutory duties and responsibilities include setting the strategic direction for services and governance, providing systems level thinking and oversight, and coordinating cross-agency work with community efforts.

Below please find 6 questions that relate to the Commission's current and future priorities.

1. What should the ECLC's topics or issues be and how would you rank them? (PICK 3)

Behavioral Health
Health (Pre-Natal and Birth-8 Years)
Early Childhood Workforce Development
Community and Family Supports
Communication Efforts
Quality Child Care Options
Other
Other

Why did you choose those topics or issues?

2. What should be the ECLC'S priorities over the next 3 years and how would you rank them? (PICK 3)

Data Collection and Sharing Integration and Alignment of Services Awareness of Early Childhood Importance Continuation of Early Childhood Colorado Framework Advocate for Family-Friendly Business Practices Accelerate Early Childhood Service Delivery Implementation Identify Sustainable Funding and Resources Advocate for Legislative Changes Other______ Other______

Why did you choose those priorities?

3. Based on the overview of the ECLC above, what do you consider to be the Commission's strengths?

FINAL Survey to Stakeholders & Community to Inform ECLC Strategic Planning Process

- 4. Based on the overview of the ECLC above, what areas could the Commission improve?
- 5. Do you have other comments about the ECLC that you would like to share?
- 6. I am involved with the early childhood community as a: (CHOOSE ALL THAT APPLY)
 - Parent
 - Educator
 - Early Childhood Council
 - Health Professional
 - Behavioral Health Professional
 - Public Health Professional
 - Human Services Professional
 - Business Professional
 - Philanthropist
 - Community leader
 - Government Staff
 - Family / Friend / Neighbor Caregiver
 - Child Care Provider
 - Services Provider
 - Other _____



Child Care Resource and Referral (CCR&R) Update August 18th, 2016

- CCR&R work transitioned to the Office of Early Childhood
 - o July 1st, 2016
- Centralized Call center for Referrals
 - o Call Volume
 - Prior to centralized call center May & June = 712
 - First month with centralized call center July = 828
 - o Data
 - Bi-lingual services
 - o Local partnership

Early Childhood Obesity Updates



Speaking with One Voice: 9 Ways to Grow Healthy Colorado Kids!



Protective and Risk Factors

Risk Factors

High pre-pregnancy BMI

Too little or too much gestational weight gain

Unresponsive feeding practices

Consumption of sugar-sweetened beverages

Poor diet and lack of exercise

Short sleep duration

Too much screen time

Protective Factors

Breastfeeding



Messages during the Perinatal Period

Gaining the right amount of weight

during pregnancy helps you have a healthy baby.

Talk to your healthcare provider tofind out how much weight gain is best for you and your baby.

AV monu For new artisenables, cantact pilot local health-case or WE class. The score of a support for the flat function discourse and the truth function of the flat controls functions (see the multi-flat score of the section of the flat score of the section of

COLOFICH

Healthy eating and staying active while you are pregnant matters for you and your baby's health.

COLORADO Department of Public Realth & Environment For more information, contact your local health care or WIC clinic. This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under the Colorado Maternal and Child Health Black Grant (BOM/CLO654). This information or content and conclusions are those of the author and should not be construed as the He U.S. covernment.

Give yourself and your baby all the benefits of breastfeeding

For more information, contact your local health care or WIC silved

Doctors recommend:

 Feed your baby only breast milk for the first six months. After six months, continue breastfeeding while offering solid foods until your baby is at least 1 year old.

Industad

100



Speaking with One Voice

By increasing the visibility and repetition of our messages - we <u>collectively</u> make a <u>greater impact</u> for Colorado children.





9 Ways to Grow Healthy Colorado Kids! Online Toolkit and Available Resources

- •Downloadable posters & consumer handouts
- •Ordering information for posters and handouts
- •Provider newsletter template
- •Provider talking points
- •Links to provider and consumer topic-related websites
- •Past webinars on individual messaging topics (e.g. maternal wellness, diabetes prevention)

One Stop ECOP Shop website URL: www.colorado.gov/cdphe/ecop



Breastfeeding Message

Give yourself and your baby all the benefits of breastfeeding.

Doctors recommend:

- For the first 6 months, feed your baby only breast milk, even if it is offered by bottle.
- After 6 months, aim to continue breastfeeding while offering solid foods until your baby is at least 1 year old or older.





Breastfeeding Report Card - 2015

Proportion of infants who are breastfed

Breastfed	U.S. National	Colorado	Healthy People 2020 Target
Ever	80.0%	86.3%	81.9 %
At 6 months	51.4%	60.0%	60.6%
At 1 year	29.2%	36.2%	34.1%
Exclusively through 3 months	43.3%	54.7%	46.2%
Exclusively through 6 months	21.9 %	30.3%	25.5%





CDPHE Breastfeeding

- Colorado Baby-Friendly Hospital Collaborative
- Workplace Lactation Accommodation
- Breastfeeding in Child Care
- WIC breastfeeding support





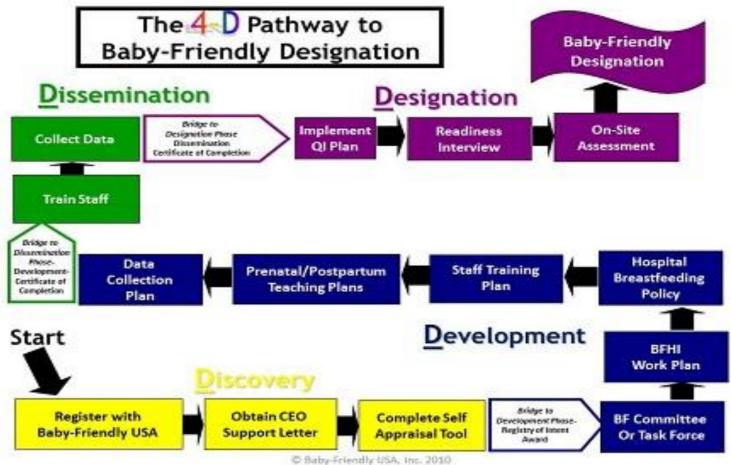






Baby-Friendly Hospital Initiative

- Global program by WHO and UNICEF Ten Steps to Successful
 Breastfeeding
- Evidence-based practices shown to increase breastfeeding initiation and duration
- 4-D Pathway to designation:
 - **Discovery**
 - Development
 - Dissemination
 - Designation



Colorado Baby-Friendly Hospital Collaborative

16 Hospital members

- Aspen Valley Hospital
- Boulder Community Hospital
- Delta County Memorial Hospital
- Denver Health Medical Center
- Estes Park Medical Center
- Littleton Adventist
- McKee Medical Center
- Memorial Hospital University of Colorado Health

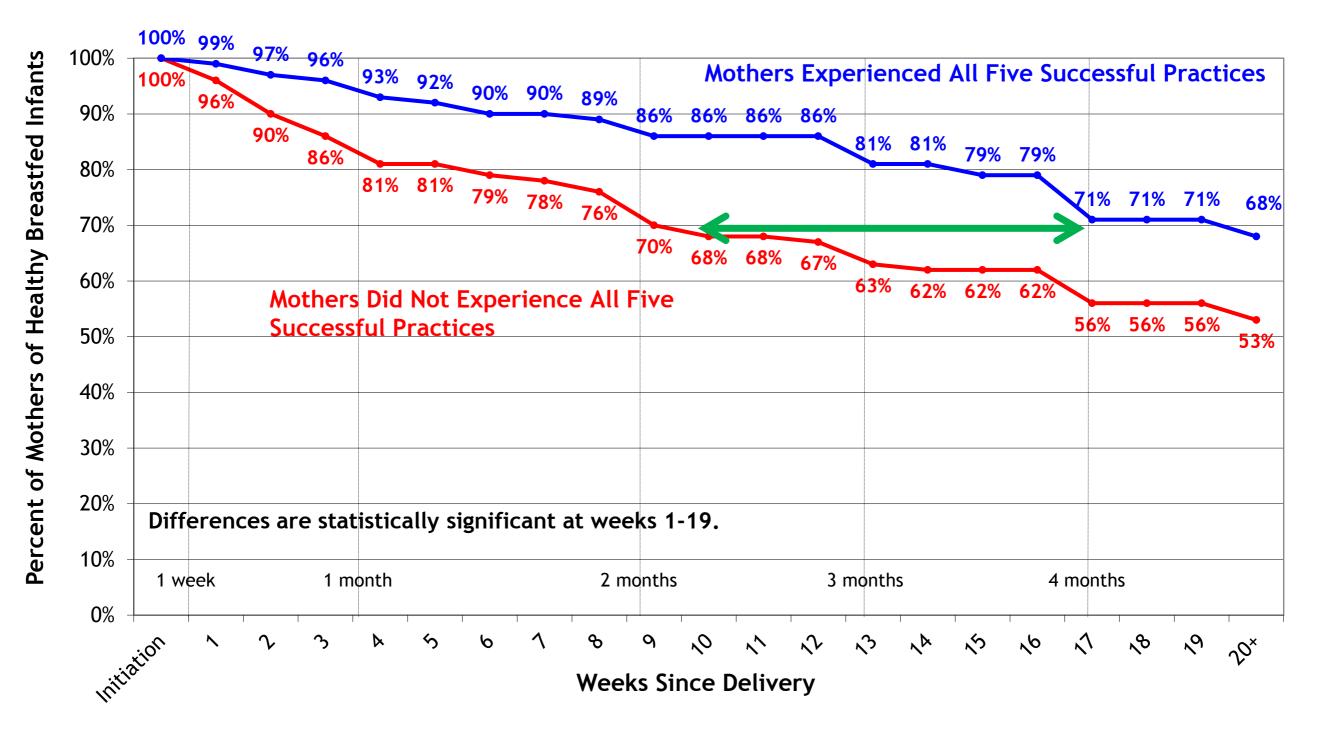
Second cohort in development

- Parker Adventist Hospital
- Parkview Medical Center
- Penrose Saint Francis Medical Center
- Saint Anthony North
- Saint Joseph Hospital
- Saint Mary's Hospital
- University of Colorado Hospital
- Valley View Hospital





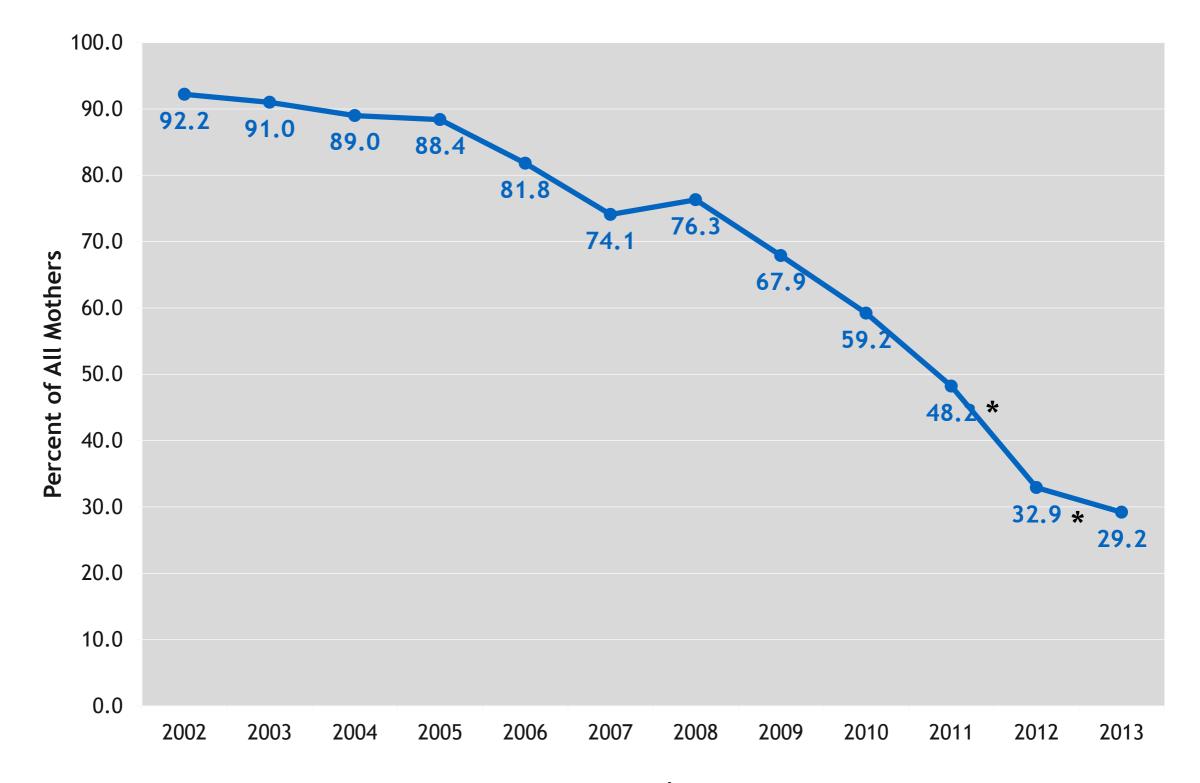
Mothers of <u>Healthy</u> <u>Breastfed</u> Infants, by Five Successful Hospital Breastfeeding Practices (Can Do 5!), 2012-2013



Source: Pregnancy Risk Assessment Monitoring System (PRAMS)



Hospital Gave Mother Gift Pack



Source: Pregnancy Risk Assessment Monitoring System (PRAMS)

* Statistically significant change from previous year



Thank you!



9 Ways to Grow Healthy Colorado Kids

An Initative of the Early Childhood Obesity Prevention Unit

Engage and empower families and caregivers by *speaking with* one voice on the **9 Ways to Grow Healthy Colorado Kids**, a statewide campaign to increase public awareness of evidence-informed risk and protective factors to achieving a healthy weight.

Who are the messages for?

- Pregnant women
- Parents
- Grandparents

• Caregivers of infants, toddlers, and preschool-age children (birth to 5-years-old)

Who is using the messages?

- Local public health agencies
- Health care providers
- Community health programs (e.g. WIC)
- Child care providers
- Schools, libraries, recreation centers and more

Ways to use messages

- Display posters or handouts in waiting rooms or other places where parents gather
- Nutrition education and one-on-one counseling sessions
- Group classes and trainings
- Share with community partners
- Marketing/outreach via social media, websites or newsletters.

Available Resources

- Free posters and handouts (offered in English and transcreated into Spanish)
- Newsletter templates
- Provider talking points
- Topic-specific consumer and provider resources and more

To access resources, visit www.colorado.gov/cdphe/9-ways-grow-healthy-colorado-kids

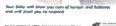
For more information, contact Jennifer Dellaport at jennifer.dellaport@state.co.us.

By increasing the visibility and repetition of our messages - we collectively make a greater impact on Colorado children.











play together as a family.







7649 Harlan Way, Westminster, CO 80003 Evie.Hudak@gmail.com 303-887-9388

ESSA's Early Childhood Provisions

Definitions:

- By "<u>early childhood education (ECE) program</u>," ESSA means Head Start, Early Head Start, state-licensed child care, state preschool program, a program serving children with disabilities under IDEA, or a program that serves children 0-6 addressing cognitive, social, emotional, and physical development.
- By "coordination," ESSA means such things as developing/implementing a process for receiving children's records; conducting meetings with parents and teachers of both ECE and K-12; providing join transition-related training of ECE and K-12 staff; linking district/LEA educational services with Head Start; providing joint funding for pre-kindergarten and Head Start services at public schools; and providing communication between ECE and K-12 schools.

Requirements for the state:

- Show in its coordination plans how the state supports local efforts to integrate ECE.
- Include in state report cards the number and percentage of children enrolled in preschool programs.

Optional for the state:

- Engage ECE stakeholders in the planning process for Title I.
- Consider including the State Early Learning Council
- Include ECE in professional development plans under Title II, such as supporting opportunities for principals, teachers, and ECE providers to participate in joint efforts to address transition to elementary school, including issues related to school readiness.
- Invest in developing and implementing new language instruction programs for ECE programs with English language learners and immigrant children.

Requirements for school districts/LEAs:

- Coordinate with Head Start.
- Include in coordination plans the way that districts/LEAs will support, coordinate, and integrate ECE programs, including transition planning.

Optional for school districts/LEAs:

- Engage ECE stakeholders in the planning process for Title I.
- Coordinate with local early childhood councils.
- Coordinate with ECE programs other than Head Start.
- Include strategies in coordination plans for Schoolwide Title I programs and Targeted Assistance schools for smoothing transitions and providing preschool programs.
- Include ECE staff in professional development for early grades teachers and principals, including literacy development.



Early Childhood Colorado Framework

Vision for Phase II

Create a web-based, informative platform to share program, initiative, and service alignment activities across Colorado that are organized within the three domains in the *Early Childhood Colorado Framework* - Family Support & Education, Health & Well-Being, and Learning & Development - and the 22 outcomes in order to:

- identify and align early childhood efforts, data, and messaging across Colorado;
- indicate areas for improved systems change, alignment and coordination; and
- consider opportunities, barriers, and gaps in programs, initiatives, and efforts occurring across the state.

Audience

The primary audiences are organizations, programs, service providers, community agencies, initiatives, businesses, and foundations to share the work they are doing within the *Early Childhood Colorado Framework* and learn about other efforts throughout the state.

ECLC Role

- Lead the effort to develop a web-based platform for all efforts in Colorado that supports and aligns the work across the three domains of the *Framework*
- Engage with funding partners to raise the necessary resources for the *Framework* website project

Subcommittee Roles

Program Quality and Alignment Subcommittee Role:

• Guide Phase II of the Framework with oversight of the Working Group

Data Subcommittee Role:

- Gather data resources and reports
- Determine content for data and outcomes section that will be included in the *Framework* website project

Cost

The development of the *Framework* Phase II website is estimated to cost approximately \$50,000. This is envisioned to be a public/private partnership between the State of Colorado and philanthropic partners.



Proposed Framework Phase II Working Group

Responsibilities

- Engage partners in development and communication of the *Framework* website project
- Manage development of a web-based platform that supports and aligns the work across the three domains of the *Framework*
- Develop evaluation component which may include number of participants, diversity of programs and services, currentness of information, and ability to identify gaps and areas of oversaturation of programs, services, and resources throughout the state

Membership

Some members of the 2015 *Framework* Steering Committee have provided input and developed the concept of the project thus far. The recommendation before the Commission is to approve the following members of the *Framework* Phase II Working Group, including three additional members with other experience and expertise:

- Letty Bass ECLC Commissioner, Executive Director of Chambers Family Fund
- Emily Bustos Denver's Early Childhood Council
- Pamela Harris Mile High Early Learning
- Jennifer Landrum Denver Preschool Program
- Nancie Linville Colorado Department of Education
- Representative of the Early Childhood Colorado Partnership
- Representative of early childhood programs (outside of child care)
- Representative of rural early childhood council program



Early Childhood Communication Collaborative

UPDATE TO THE COMMISSION

August 18, 2016

EVOLVING PROJECT GOALS

Raise awareness → Understand Current Awareness Efforts

Connect parents and caregivers → Understand parent and caregiver needs and barriers to connection

Early Childhood Communication Collaborative



TIMELINE OF WORK

DATE	WORK
Early 2015	Preliminary research informs the creation of the ECCC by the ECLC.
Late 2015	Initial convenings of the Steering Committee and Advisory Partners. Hiring of The Idea Marketing as the communications firm partner. Scope of work based on a four-pronged approach.
Early 2016	Continued convenings of the Steering Committee and Advisory Partners. Continued learning about current parent and caregiver awareness and engagement landscape, new developments and various viewpoints. Staffing change of the ECLC Director.
Spring 2016	Pause to reflect and realign the workplan based on what we were learning.
Summer 2016	Data gathering, including the Mapping Survey of Communications Efforts, national research and planning for focus groups.
Now thru September	Reconvening the Steering Committee and Advisory Partners. Engaging with the data to inform recommendations and considerations for next steps.



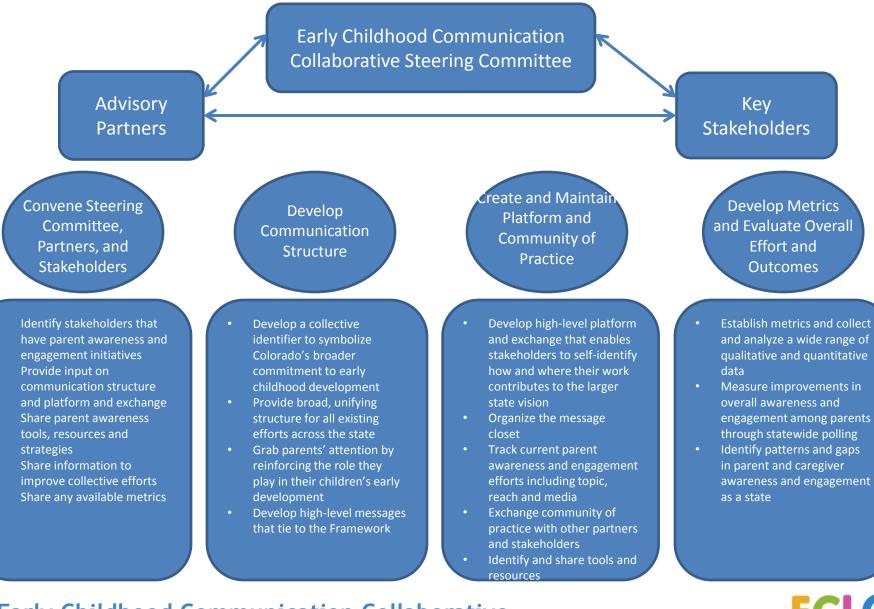


PAUSE TO REFLECT:

- Review input from Steering Committee and Advisory Partners
- Discuss status with ECLC Members
- Orient and engage new ECLC Director
- Convene small group focused on bringing clarity to the project
- Gather additional information on current context



ORIGINAL FOUR-PRONGED APPROACH:



Early Childhood Communication Collaborative

REALIGNMENT:

Original Scope	Realigned Workplan
 Convenings of Steering	 Convenings of Steering
Committee & Advisory	Committee & Advisory
Partners	Partners
 Platform & Community of	 Mapping of
Practice (Mapping)	Communications Efforts
 Evaluation 	 Parent/Caregiver Focus Groups
 Communication Structure	 Report &
(Collective Identifier)	Recommendations



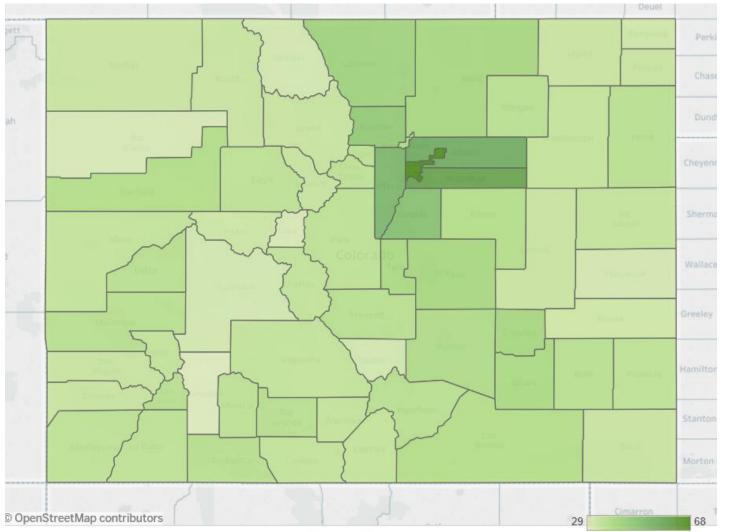
DATA GATHERING:

- National and Local research
 - Zero to Three/Bezos Report & Other National Reports
- Parent & Caregiver Focus groups
 - Colorado Springs, Denver, Eagle, Longmont
 Building on Other Focus Group Efforts
- Mapping Survey
 - 400 Diverse Respondents,
 - Building on Previous Survey Efforts
- Continued Convenings
 - Steering Committee & Advisory Partners



Early Childhood Communication Collaborative

COLORADO SNAPSHOT:

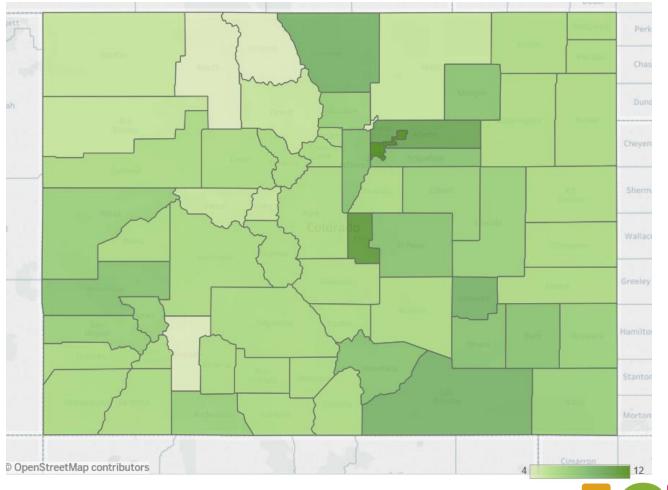


Early Childhood Communication Collaborative



COLORADO SNAPSHOT BY DOMAIN:

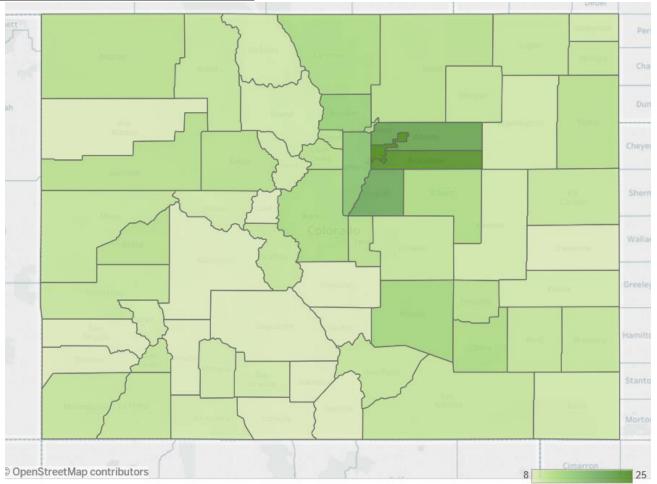
Family Support & Education



Early Childhood Communication Collaborative

ECLC Early Childhood Leadership Commission

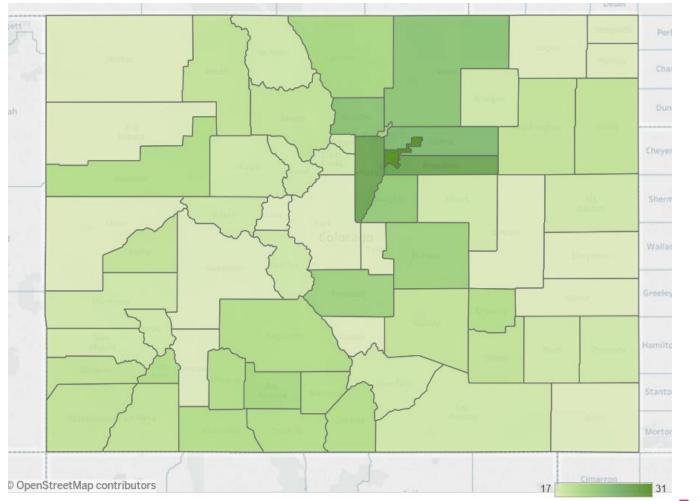
COLORADO SNAPSHOT BY DOMAIN: Health & Well-Being







COLORADO SNAPSHOT BY DOMAIN: Learning & Development



Early Childhood Communication Collaborative

ECLC Early Childhood Leadership Commission



NEXT STEPS:

August 23th – Steering Committee and Advisory Partners Joint Meeting Discuss Focus Groups and Recommendations September 8th – ECLC Meeting Report Presentation

Early Childhood Communication Collaborative

