



Home Visiting Investment Task Force

January 20th 8:30am - 10:30am

LINKS to tasks and HV plan: [Implementation Plan Tracking Document](#) and [HV Plan](#)

Minutes

Action Items

- **Task Force members** - read the Workforce 2020 plan and provide feedback to Angela.
- **Task Force members** - read the survey thinking documents and provide feedback.

Links

- [LINC project that HV could fall within](#)
- [Current LINC partners](#)

Welcome from Chairs

- Ida Rhodes welcomed the group to the new year!
- Kendra discussed some quick wins coming, and underlined the importance of this work.

Presentation and data and activity review

- Adella introduced Meaghan Macgeraghty and the data review that was undertaken.
- This information, and this section of the recording, will be added to the onboarding process of new HV TF members.
- Meaghan presented the data review (see attached presentation).
- Discussion:
 - While immigrants and refugees do often need additional support, these populations need resettlement support primarily.
 - How are we meeting the needs of Black populations in CO?
 - In many CO communities, the Black population makes up a small portion of the demographics. Because of that, Black populations have started to be studied at the state-level to produce meaningful data.
 - Are people not joining HV programs because of fear of state repercussions such as deportation, CPS involvement, etc?
 - This is discussed in some of the ba

Discussion on Baseline Data for 20% Capacity Increase

- The question of where to set the baseline number for the 20% capacity increase is difficult to answer.
- Establishing what level of enrollment counts as receiving HV services further muddies the water.

- To get CDHS' working number of 10,000+, that is the yearbook number plus Healthy Steps.
 - The Yearbook does include non-MIECHV sites, but are only counting evidence-based models.
- You can get to 8,500 families currently served if you only look at MIECHV-funded sites.
- Do we want to include models like Baby Bear Hugs?
- Kendra, Adella, Ruth, Laura, and Courtney will join this effort.
- Others who wish to join this discussion, email [Aaron Leavy @ aaron@cohomevisiting.org](mailto:Aaron.Leavy@cohomevisiting.org)

Review Budget Straw Poll and Final Survey and Quick Wins

- Adella and Kendra discussed the quick wins CHDS can start working on now.
 - Financial landscape analysis to assess where we have additional funds for HV in CO.
 - Home visitation workforce compensation study
 - Create an inventory of virtual services currently provided in Colorado
- These quick wins will provide the data that the State needs to allocate additional funds to HV work.
 - Budget is worked on in April inside the Department. This takes several months, ultimately leading up to the Governor's budget being announced October 1st.
 - If you have asks for the Department's budget, reach out to the people working in specific agencies.
- Sabrina presented the straw poll results.
- The Chairs of the workgroups discussed their funding requests and why they made them ahead of the second straw poll.
 - **Outreach, Marketing, and Awareness** - there is a need for **shared language and messaging** around advocating for the overarching HV system in the State. There is also a need for shared language to talk to referral sources and families. These are different needs, but all fall under the umbrella of hiring an external communications consultant to develop shared messaging language.
 - **Outreach, Marketing, and Awareness** - This would set up the **family outreach** recommendation as well, as they would go to families with a shared understanding of what language to use.
 - It's important to have an understanding of the needs for sites across Colorado before establishing shared language and communication methods.
 - Covid has made family outreach significantly more difficult. There are some sites with staff that cannot fill their slots.
 - **Qualified Workforce** - the request for a HV retention model has been made to **expand EHV** in order to support the retention of staff. When home visitors

receive this support, they can help their families with the skills learned through EHV. EHV includes:

- Mental health consultation in groups or individually.
- Workplace wellness training around Trauma Informed Care and others.
- Training around mental health consultation.
- **Advocacy, Coalition, and Innovation** - through using existing **data analysis to increase reach and equity**, we can understand what the real-world problems are. This will allow us to answer very targeted questions, which will allow for confidence to be established and funding to be secured. This is a low-cost ask.
- **Advocacy, Coalition, and Innovation** - we're trying to reach out to families, both those **who declined services and those who haven't**. There's been a question in the TF around families who choose not to enter HV. Leveraging reach and connecting technology, we can get a broad understanding of families' opinions of HV and needs as families across CO.
 - This will need additional thinking from the TF, and can further support funding asks from legislators.
- **Advocacy, Coalition, and Innovation** - this was built to be further down the line, but when **studying universal access through pilot programs**, going to communities to learn about their resources and needs can support the eventual implementation of this recommendation. Not all families need or want HV, so maximizing resources and directing families to what they want is important to maximize outcomes.
- Task Force members took a mentimeter to rank the remaining funding requests. Results were in line with the first straw poll (see both attached).
 - **Results from the Mentimeter, compared against original straw poll results.**
 1. Communications plan to increase awareness with decision makers and funders -
 - a. **High and Medium Tally from Mentimeter 31**
 - b. **Straw Poll - high in feasibility and impact**
 2. Expand Enhanced Home Visiting to more PAT and HIPPI sites
 - a. **High and Medium Tally from Mentimeter 29**
 - b. **Straw Poll - high in feasibility and impact**
 3. Family outreach, marketing, and awareness to build enrollment and increase capacity
 - a. **High and Medium Tally from Mentimeter 29**
 - b. **Straw Poll - mid range in feasibility and impact**
 4. Data analysis to increase reach and equity of HV services & LINC integration
 - a. **High and Medium Tally from Mentimeter 27**
 - b. **Straw Poll - mid range in feasibility and impact**

5. Organize focus groups with families who decline HV services
 - a. **High and Medium Tally from Mentimeter 22**
 - b. **Straw Poll - low in feasibility and impact**
6. Analysis and study of universal access for recommending pilot projects
 - a. **High and Medium Tally from Mentimeter 15**
 - b. **Straw Poll - low in feasibility and impact**

Workforce Survey Plan and Questions & Interface with Workforce Study

- Angela and Sherri presented the plan on the Workforce survey.
- Angela shared the Workforce 2020 study and asked if it would be helpful to add home visitors into the new Workforce study.
 - **Task Force members** - read the Workforce 2020 plan and provide feedback to Angela.
 - TF members want to add home visitors, early childhood workers, and mental health workers to future Workforce plans.
- **Task Force members** - read the survey thinking documents and provide feedback.

Marshall Fire concerns

- Adella spoke to the recent Marshall fire and expressed sympathy to those impacted.
- The State has been working to identify resources available to those impacted by the fires.
 - If there are any needs or concerns that the TF needs to share, please reach out to Adella.
- Have HV programs connected with Boulder Early Childhood Council?
 - CDHS has connected with them. An OEC document that has a record of who's been contacted will be distributed.

Chairs Close

- Kendra thanked the group for the difficult work that is being realized now. The consistency we will have as a TF will allow for confidence in this group to be built.
- Ida thanked the group for their engagement, and thinks we're off to a great start on implementation.