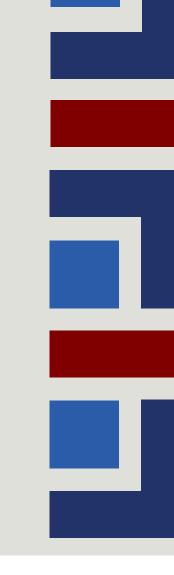
# Financing A Home Visiting System:

Casting a broad net and fishing in lots of ponds.

Deborah Daro





### **Main Points**

- Most programs with diverse objectives require diverse funding sources.
- Home visiting programs have historically drawn support from multiple investors.
- •Over time, funding levels can be unreliable.
- •Building a "system of home visiting programs" further complicates the funding challenge.





# **Historical Funding Patterns**

### • 1992 PCA 50-state survey

- All states offered some support to new parents.
- 17 states supported specific interventions/models totaling \$182M (\$340M in 2020 dollars)

#### Revisited these data in 2010

• Of the 17 "early adopters", five saw substantial increases over time and six new states developed funding streams to take HV programs "to scale"; several experienced declines



## **MIECHV Promise versus Reality**

#### Initial Funding Levels

• \$1.5 billion over 5 years, annual allocations increasing from \$100M to \$400M from 2011 to 2015

#### Actual Funding Levels Last Three Years

- FY18 \$361M (Colorado \$8.1M)
- FY19 \$350M (Colorado \$7.9M)
- FY20 \$340M (Colorado \$7.7M)

#### • Impacts on State Funding Levels

- NCSL survey; 34 states reporting, 2015-2017
- 6 stable; 9 decreasing; 19 increasing (including Colorado)





# So where are states fishing?

- Non-MIECHV Federal Funding Streams
  - Medicaid
  - TANF
  - CAPTA
- State Resources
  - General fund with line item for specific models
  - Tobacco or similar taxes dedicated to early childhood support
  - Children's Trust Fund or other prevention program dollars
- Local Taxing Options
- Private Philanthropy/Pay for Success





## Relevant Planning Parameters

- Understand the distinction between *funding streams* and *funding base*.
- *Identify* and *fill service gaps*, particularly for those at highest risk
- Balance support needed for *program expansion* and *infrastructure development*.
- Role funding plays in *building community ownership* and investment in home visiting



